

## **FRESNO COUNTY ZOO AUTHORITY**

**9:00 AM, Wednesday, April 29, 2015**

Fresno County Employees' Retirement Association

1111 H Street, Fresno, CA 93721

(559) 457-0681

### **AGENDA**

1. Call to Order

2. Public Comments

This time is made available to receive comments from the public on matters within the Board's jurisdiction that are not on the Agenda. Attention is called to the fact that the Board is prohibited from taking any action on matters that are not on the Agenda. Members of the public are limited to three minutes to speak during Public Comments as well as for each item on the agenda. In order to accurately record the minutes, members of the public are asked to speak only from the podium. Before beginning comments, please state for the record your name and affiliation, if any.

3. Consent Agenda

These matters are routine in nature and are usually approved by a single vote. Prior to action by the Board, the public will be given the opportunity to remove any item from the Consent Calendar. Items removed from the Consent Calendar may be heard immediately following approval of the Consent Calendar.

a. Review and approve minutes of February 25, 2015

b. Review and approve payment of County of Fresno invoice for Professional and Specialized Services in the amount of \$19,522.54 for January and February 2015

c. Receive Treasurer's Reports for February and March 2015

4. Receive Fresno Chaffee Zoo Director's report

5. Receive Fresno Chaffee Zoo Corporation Chief Financial Officer's report

6. Approve an increase to the Zoo Authority's Professional and Specialized Services appropriations by \$27,389.65

7. Payment/Reimbursement of Measure Z Election Costs

- a. Approve payment of \$72,389.65 from the Zoo Authority's 2014-15 Administrative Budget for Professional and Specialized Services to the Fresno County Clerk/Registrar of Voters for the direct (add-on) costs to place Measure Z on the November 4, 2014 Statewide General Election ballot.
- b. Adopt Resolution 2015-01 accepting donation of \$72,389.65 from Fresno Chaffee Zoo Corporation for the cost to place Measure Z on the November 4, 2014 State-wide General Election ballot.

8. Conduct first reading of amendments to bylaws, and waive reading in its entirety

9. Confirm next meeting date(s)

Adopted meeting dates include:      May 27, 2015  
                                                                 June 24, 2015  
                                                                 July 29, 2015

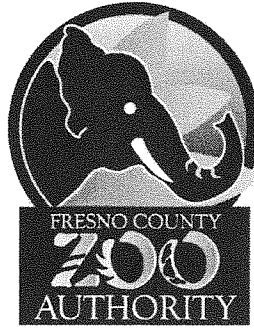
10. Chair's comments

11. Board Member comments

12. Adjourn

All supporting documentation is available for public review in the office of the Fresno County Zoo Authority, 2220 Tulare Street, 6<sup>th</sup> Floor, Fresno, 93721, during regular business hours.

For further information, please contact Catherine Crosby, Zoo Authority Coordinator, at 600-4305, email [zooauthority@co.fresno.ca.us](mailto:zooauthority@co.fresno.ca.us), or visit [www.zooauthority.org](http://www.zooauthority.org). Requests for disability-related modification or accommodation needed in order to participate in the meeting must be made to the Zoo Authority Coordinator no later than 9:00 a.m. on the day prior to the meeting.



**FRESNO COUNTY ZOO AUTHORITY**

**9:00 AM, Wednesday, February 25, 2015**

Fresno County Employees' Retirement Association

1111 H Street, Fresno, CA 93721

(559) 457-0681

**ACTION SUMMARY MINUTES**

1. Call to Order

**CHAIRMAN HERZOG CALLED THE MEETING TO ORDER AT 9:00 AM. A QUORUM OF SIX MEMBERS WERE PRESENT, INCLUDING THE CHAIRMAN, OLIVER BAINES, JOHN GRAY, GERALD LYLES, KENT STRATFORD, AND RALPH WATERHOUSE.**

00:30

2. Nominations and election of 2015 Chairman and Vice Chairman

**MEMBER HERZOG WAS NOMINATED FOR CHAIRMAN BY MEMBER LYLES.**

**APPROVED UNANIMOUSLY -- GL/JG; MEMBER TOSTE WAS ABSENT.**

**MEMBER LYLES WAS NOMINATED FOR VICE CHAIRMAN BY MEMBER WATERHOUSE.**

**APPROVED UNANIMOUSLY -- RW/OB; MEMBER TOSTE WAS ABSENT.**

01:54

3. Public Comments

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**HELD; NONE OFFERED.**

02:30

4. Consent Agenda

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**MEMBER LYLES REQUESTED THAT ITEM 4.B BE PULLED FOR DISCUSSION.**

**ITEMS 4.A AND 4.C APPROVED UNANIMOUSLY – JG/RW; MEMBER TOSTE ABSENT.**

**MEMBER LYLES ASKED ABOUT THE FISCAL YEAR 13-14 DATE ON THE LOWER RIGHT OF THE PAGE. BOARD COORDINATOR CATHY CROSBY REPLIED THAT THE DATE SHOULD HAVE BEEN SHOWN AS FY 14-15.**

**ITEM 4.B APPROVED UNANIMOUSLY -- JG/PH; MEMBER TOSTE ABSENT.**

- a. Review and approve minutes of December 10, 2014
- b. Review and approve payment of County of Fresno invoice for Professional and Specialized Services in the amount of \$29,507.25 for November and December 2014
- c. Receive Treasurer's Reports for November and December 2014, and January 2015.

05:14

5. Receive Fresno Chaffee Zoo Director's report

**RECEIVED; DIRECTOR SCOTT BARTON SUMMARIZED 2014 AS A REMARKABLE YEAR; INCLUDING BEGINNING AND CONTINUING CONSTRUCTION OF AFRICAN ADVENTURE, THE PRESTIGIOUS AZA AWARD FOR SEA LION COVE, THE BIRTH OF FOUR MALAYAN TIGER CUBS, THE PASSAGE OF MEASURE Z, AND RECORD ATTENDANCE. HE THANKED THE COMMUNITY, THE AUTHORITY BOARD AND THE ZOO CORPORATION BOARD FOR SUPPORT. FUTURE PROJECTS INCLUDE AFRICAN RIVER HIPPO EXHIBIT, DESIGN FOR TIGER EXHIBIT EXPANSION, ANIMAL COMMISSARY, EXPANSION OF DINO DIG, EDUCATION ANIMAL HOLDING, SHARED COST WITH THE CITY FOR PARKING EXPANSION IN THE FORMER CITY OF FRESNO CORPORATION YARD, AND ORANGUTAN EXHIBIT IMPROVEMENTS. HE ALSO ADDRESSED MEMBER QUESTIONS ABOUT STORYLAND-PLAYLAND, PARKING AND DINO DIG.**

17:23

6. Receive Fresno Chaffee Zoo Corporation Chief Financial Officer's report

**RECEIVED; CFO BRIAN GOLDMAN REPORTED THE CORPORATION IS CLOSING OUT 2014 AND EXPECTS TO REPORT ON AN AUDIT IN MAY OR JUNE. FOR JANUARY 2015, PERSONNEL EXPENSES ARE 5% UNDER BUDGET AND TOTAL OPERATING EXPENSES WERE 19% UNDER BUDGET. 2014 ATTENDANCE SET ANOTHER RECORD OF 730,325 VISITORS. APPROXIMATELY 30 POSITIONS WILL BE HIRED FOR AFRICAN ADVENTURE EXPANSION. THE ZOO'S INSURANCE COMPANY ISSUED TWO REFUND CHECKS, DUE TO THE SUCCESS OF THEIR SECURITY AND SAFETY PROGRAM- A RARE EVENT. THE CFO AND DIRECTOR ADDRESSED MR. LYLES' COMMENTS ON TRANSPARENCY.**

30:37

7. Approve Fresno Chaffee Zoo's request for Measure Z Capital funds totaling \$310,142 for power and network cabling to the remainder of the Zoo.

**CFO GOLDMAN EXPLAINED THE REQUEST FOR FUNDING TO COMPLETE BOTH PROJECTS, SEPARATING UTILITIES FROM ROEDING PARK, AND CONSOLIDATING CABLE INTO ONE NETWORK.**

**APPROVED UNANIMOUSLY -- GL/KG; MEMBER TOSTE ABSENT**

34:18

8. Staff reports

**RECEIVED; BOARD COORDINATOR CROSBY REPORTED THAT ON FEBRUARY 10, THE BOARD OF SUPERVISORS UNANIMOUSLY APPROVED THE AUTHORITY'S CONFLICT OF INTEREST CODE, AND REMINDED MEMBERS ABOUT THE APRIL 1, 2015 DEADLINE FOR FORM 700.**



35:09

9. Confirm next meeting date(s)

Adopted meeting dates include:      March 25, 2015  
                                                                 April 29, 2015  
                                                                 May 27, 2015

**THE CHAIRMAN WELCOMED NEW AUTHORITY COUNSEL JANE T. SMITH. AFTER COMMENTS BY MEMBERS AND STAFF, MEMBERS VOTED UNANIMOUSLY TO CANCEL THE MARCH 25, 2015 MEETING, AND THE CHAIRMAN DIRECTED STAFF TO CONTACT HIM AT LEAST TWO WEEKS BEFORE THE APRIL 25, 2015 MEETING REGARDING THE POSSIBLE CANCELATION OF THE MEETING, IF WARRANTED; -- RW/PH, MEMBER TOSTE ABSENT.**

41:25

10. Chair's comments

**HELD; NONE OFFERED**

41:42

11. Board Member comments

**HELD; MEMBERS GRAY AND LYLES COMMENTED ON IN THE SIZE OF THE ADMINISTRATIVE FUND, AND THE CHAIRMAN ASKED STAFF TO INCLUDE DISCUSSION ON IT ON THE NEXT AGENDA. MEMBERS LYLES, GRAY AND THE CHAIRMAN COMMENTED ON THE AFFIDAVIT MATTER.**

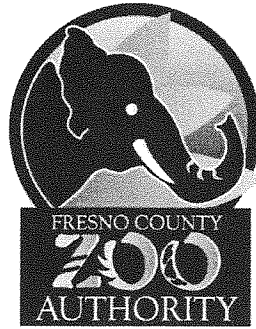
47:26

12. Adjourn

**THERE BEING NO FURTHER MATTERS BEFORE THE BOARD, THE CHAIRMAN ADJOURNED THE MEETING.**

All supporting documentation is available for public review in the office of the Fresno County Zoo Authority, 2220 Tulare Street, 6<sup>th</sup> Floor, Fresno, 93721, during regular business hours.

For further information, please contact Catherine Crosby, Zoo Authority Coordinator, at 600-4305, email [zooauthority@co.fresno.ca.us](mailto:zooauthority@co.fresno.ca.us), or visit [www.zooauthority.org](http://www.zooauthority.org). Requests for disability-related modification or accommodation needed in order to participate in the meeting must be made to the Zoo Authority Coordinator no later than 9:00 a.m. on the day prior to the meeting.



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Invoice for Professional Services in Support of the Zoo Authority  
Billing Hours and Expenses for January and February 2015

Invoice Number 0102-ZOO-42915

April 29, 2015

TO: Zoo Authority Board  
c/o County of Fresno  
2220 Tulare St, 6th Floor MS 214  
Fresno, CA 93721

Department / Title	Hours	Rate	Cost	Fiscal Year 14-15
<i>Financial Reporting &amp; Audits</i>				
<i>Division Chief</i>	0.00	\$104.36	\$0.00	
<i>Supervising Accountant</i>	0.00	\$89.40	\$0.00	
<i>Senior Accountant</i>	15.00	\$88.57	\$1,328.55	
<i>Accountant II</i>	30.25	\$80.30	\$2,429.08	
<i>Accountant I</i>	0.00	\$65.80	\$0.00	
<i>Public Works &amp; Planning</i>				
<i>Analyst III</i>	194.80	\$73.01	\$14,222.35	
<i>Division Manager</i>	0.10	\$111.20	\$11.12	
<i>County Counsel</i>				
<i>Deputy County Counsel</i>	13.50	\$113.00	\$1,525.50	
<b>Professional Services Total</b>	<b>253.65</b>		<b>\$19,516.59</b>	<b>\$134,771.86</b>
<i>Postage</i>			\$5.95	
<i>Office Supplies</i>			\$0.00	
<i>Copies</i>			\$0.00	
<b>Office Expense Total</b>			<b>\$5.95</b>	<b>\$1,138.13</b>
			<b>\$19,522.54</b>	<b>\$135,909.99</b>
		<b>Invoice Total</b>		<b>FY 14-15 Total</b>



**Fresno County Zoo Authority  
Treasurer's Report  
Unaudited Cash Basis  
For the Month Ended February 28, 2015**

Summary of Measure Z Proceeds			
Tax Proceeds Received:			
- Measure Z - Sales Tax Proceeds		\$	1,178,800.00
	Total Proceeds Received:	\$	1,178,800.00
Tax Proceeds Allocated:			
- Allocation to Zoo Authority Fund (2%)			23,576.00
- Allocation to Trust Fund for Operations and Capital Projects (98%)			1,155,224.00
	Total Proceed Allocations	\$	1,178,800.00
Cash Balance by Fund			
<b>Zoo Authority Fund</b>			
>> <b>Administrative Fund</b> 2%			
	Beginning Cash Balance	\$	1,104,601.98
Receipts:	- Measure Z Sales Tax Proceeds		23,576.00
Disbursements:	- PeopleSoft Charges		(41.16)
	Net Increase/(Decrease) to Cash		23,534.84
	<b>Ending Cash Balance - Zoo Authority Administrative Fund</b>	\$	1,128,136.82
<b>Trust Fund for FCZC Operations and Capital Projects</b> 98%			
	Beginning Cash Balance	\$	34,982,894.64
>> <b>Operations Fund</b>			
	Beginning Cash Balance		6,048,505.42
Receipts:	- Measure Z Sales Tax Proceeds		385,074.67
Disbursements:	- FCZC Operations Claim # 2015-1		(259,157.35)
Disbursements:	- Wire Fees		(10.00)
	Net Increase/(Decrease) to Cash		125,907.32
	<b>Ending Cash Balance - Available for Operations</b>	\$	6,174,412.74
>> <b>Capital Facilities Project Fund</b>			
	Beginning Cash Balance	\$	28,934,389.22
Receipts:	- Measure Z Sales Tax Proceeds		770,149.33
Disbursements:	- FCZC Capital Projects Claim #2014-16C		(2,225,141.92)
	Net Increase/(Decrease) to Cash		(1,454,992.59)
	<b>Ending Cash Balance - Available for Capital Projects</b>		27,479,396.63
	<b>Ending Balance Available for Operations and Capital Projects</b>	\$	33,653,809.37
	<b>Total Interest Received During the Month</b>		-

By Staff \_\_\_\_\_

Date \_\_\_\_\_

Accepted \_\_\_\_\_

Date \_\_\_\_\_

\* Interest receipts are recorded in the month received rather than in the month earned and were calculated on an annual percentage rate of 1.378 as of December 31, 2014



## Fresno County Zoo Authority

### SUMMARY OF MEASURE Z SALES TAX PROCEEDS

	PRIOR FISCAL YEARS										CURRENT FISCAL YEAR		
	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015		BUDGET TO ACTUAL	
	ACTUAL RECEIPTS	ACTUAL TAX RECEIPTS	ACTUAL TAX RECEIPTS	ACTUAL TAX RECEIPTS	ACTUAL TAX RECEIPTS	ACTUAL RECEIPTS	ACTUAL TAX RECEIPTS	ACTUAL TAX RECEIPTS	ACTUAL TAX RECEIPTS	BUDGETED TAX RECEIPTS	ACTUAL TAX RECEIPTS	BUDGET TO ACTUAL VARIANCE	
July	\$ 700,400	\$ 671,500	\$ 819,900	\$ 813,500	\$ 671,700	\$ 659,300	\$ 719,800	\$ 826,000	\$ 903,500	\$ 894,465	\$ 864,900	\$ (29,565)	-3.31%
August	933,800	895,400	1,093,200	1,084,700	885,300	857,600	921,200	1,033,100	1,106,000	1,106,000	1,149,600	\$ 43,600	3.94%
September	764,524	1,453,498	1,080,279	930,087	810,940	895,691	1,057,603	1,028,369	1,097,605	1,097,605	1,199,226	\$ 101,621	9.26%
October	705,400	679,300	853,500	792,200	678,000	677,000	694,100	850,500	857,400	874,548	879,100	\$ 4,552	0.52%
November	940,500	1,471,000	1,138,000	1,056,300	743,300	879,500	878,500	1,056,800	1,143,200	1,131,768	1,172,100	\$ 40,332	3.56%
December	1,324,459	1,047,118	827,112	872,815	971,061	932,350	1,240,028	1,083,021	1,076,977	1,109,286	1,147,219	\$ 37,933	3.42%
January	676,000	813,700	831,200	766,900	719,900	710,700	770,100	799,900	836,700	845,067	884,100	\$ 39,033	4.62%
February	901,300	1,081,800	1,108,200	841,000	944,000	919,900	978,600	1,086,700	1,101,200	1,123,224	1,178,800	\$ 55,576	4.95%
March	1,319,000	905,577	762,907	959,801	628,563	821,858	1,006,649	1,021,734	1,113,584	1,102,448			
April	678,900	748,000	699,000	652,000	594,300	618,400	716,100	846,500	788,000				
May	905,200	997,300	932,000	860,800	847,200	876,500	897,100	1,493,700	1,050,600				
June	1,113,269	900,178	1,026,580	730,781	821,511	963,040	1,191,689	1,015,391	1,139,360				
Total	\$ 10,962,752	\$ 11,664,371	\$ 11,151,878	\$ 10,360,884	\$ 9,315,775	\$ 9,811,839	\$ 11,071,469	\$ 12,141,715	\$ 12,214,126	\$ 9,284,411	\$ 8,475,045	\$ 293,082	4.72%

TOTAL MEASURE Z PROCEEDS FROM INCEPTION \$ 107,871,707



**Fresno County Zoo Authority  
Capital Projects Fund Cash Flow  
For the Month Ended February 28, 2015**

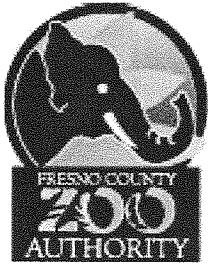
Cash Balance as of 02/28/2015 \$ 27,479,397

**DEDUCTIONS (earmarked projects, paid through claim 2014-16C):**

2015 Animal Acquisition-February 2015	23,000	
2014 Graphics-2011	33,598	
2014 Reptile Plaza-2011	50,000	
2014 Entrance/Vault-2011	85,000	
2014 Cobra Exhibit-2011	171,829	
2014 Animal Acquisition-January 2013	20,000	
2014 Utility Design-May 2013	161,473	
2014 African Project-December 2013	21,981,543	
2013 Animal Acquisition	20,000	
2013 Reptile House-2010	76,515	
2012 Tropical Treasures-January 2012	64,937	
2012 Exploration Station-January 2012	100,000	
<b>Total Deductions:</b>		<u>\$ (22,787,895)</u>

<b>TOTAL:</b>	<u><u>\$ 4,691,502</u></u>
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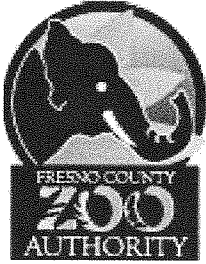


**Fresno County Zoo Authority  
Operations Fund Cash Flow  
For the Month Ended February 28, 2015**

Cash Balance as of 02/28/2015 \$ 6,174,413

**DEDUCTIONS (Remaining budgets, paid through claim 2015-1):**

2015 Visitor Services	642,015	
2015 Animal	2,114,677	
2015 Veterinary	254,547	
2015 Maintenance	623,853	
2015 Utilities	314,286	
2015 Animal Feed	291,475	
2015 Interest/Bank Charges	360	
2014 Visitor Services	68,381	
2014 Animal	253,466	
2014 Maintenance	206,474	
2014 Education	192,521	
2014 Interest/Bank Charges	120	
<b>Total Deductions:</b>		<u>\$ (4,962,175)</u>
<b>TOTAL:</b>		<u><u>\$ 1,212,238</u></u>



**Fresno County Zoo Authority  
Administration Fund Cash Flow  
For the Month Ended February 28, 2015**

Cash Balance as of 02/28/2015 \$ 1,128,137

**DEDUCTIONS (Remaining budgets, paid through claim 0910-Zoo-121014):**

2015 Telephone Charges	500	
2015 Memberships	1,000	
2015 Office Expense	5,528	
2015 Postage	1,446	
2015 PeopleSoft Financials Charges	354	
2015 Professional Services	146,763	
2015 Data Processing Services	3,000	
2015 Publications & Legal Notices	1,000	
2015 Trans, Travel & Education	5,000	
<b>Total Deductions:</b>		<u>\$ (164,591)</u>

<b>TOTAL:</b>		<u><u>\$ 963,546</u></u>
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**Fresno County Zoo Authority  
Treasurer's Report  
Unaudited Cash Basis  
For the Month Ended March 31, 2015**

Summary of Measure Z Proceeds			
Tax Proceeds Received:			
- Measure Z - Sales Tax Proceeds		\$	1,087,120.78
	Total Proceeds Received:	\$	1,087,120.78
Tax Proceeds Allocated:			
- Allocation to Zoo Authority Fund (2%)			21,742.42
- Allocation to Trust Fund for Operations and Capital Projects (98%)			1,065,378.36
	Total Proceed Allocations	\$	1,087,120.78
Cash Balance by Fund			
<b>Zoo Authority Fund</b>			
>> Administrative Fund 2%			
	Beginning Cash Balance	\$	1,128,136.82
Receipts:	- Measure Z Sales Tax Proceeds		21,742.42
	- Interest Received		3,175.67
Disbursements:	- PeopleSoft Charges		(39.20)
	- Professional Services		(29,370.93)
	- Postage		(48.79)
	- Office Expense		(87.54)
	Net Increase/(Decrease) to Cash		(4,628.37)
	<b>Ending Cash Balance - Zoo Authority Administrative Fund</b>	<b>\$</b>	<b>1,123,508.45</b>
<b>Trust Fund for FCZC Operations and Capital Projects 98%</b>			
	Beginning Cash Balance	\$	33,653,809.37
>> Operations Fund			
	Beginning Cash Balance		6,174,412.74
Receipts:	- Measure Z Sales Tax Proceeds		355,126.12
	- Interest Received		16,226.13
Disbursements:	- FCZC Operations Claim # 2015-2		(254,065.72)
Disbursements:	- Wire Fees		(20.00)
	Net Increase/(Decrease) to Cash		117,266.53
	<b>Ending Cash Balance - Available for Operations</b>	<b>\$</b>	<b>6,291,679.27</b>
>> Capital Facilities Project Fund			
	Beginning Cash Balance	\$	27,479,396.63
Receipts:	- Measure Z Sales Tax Proceeds		710,252.24
	- Interest Received		100,153.56
Disbursements:	- FCZC Capital Projects Claim #2015-1C		(2,109,162.28)
	- FCZC Capital Projects Claim #2014-17C		(556,694.26)
	Net Increase/(Decrease) to Cash		(1,855,450.74)
	<b>Ending Cash Balance - Available for Capital Projects</b>		<b>25,623,945.89</b>
	<b>Ending Balance Available for Operations and Capital Projects</b>	<b>\$</b>	<b>31,915,625.16</b>
	<b>Total Interest Received During the Month</b>		<b>119,555.36</b>

By Staff \_\_\_\_\_

Date \_\_\_\_\_

Accepted \_\_\_\_\_

Date \_\_\_\_\_

\* Interest receipts are recorded in the month received rather than in the month earned and were calculated on an annual percentage rate of 1.378 as of December 31, 2014



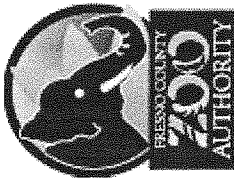
**Fresno County Zoo Authority  
Treasurer's Report  
Unaudited Cash Basis  
For the Quarter Ended March 31, 2015**

Summary of Measure Z Proceeds			
Tax Proceeds Received:			
- Measure Z - Sales Tax Proceeds		\$	3,150,020.78
Total Proceeds Received:		\$	3,150,020.78
Tax Proceeds Allocated:			
- Allocation to Zoo Authority Fund (2%)			63,000.42
- Allocation to Trust Fund for Operations and Capital Projects (98%)			3,087,020.36
Total Proceed Allocations		\$	3,150,020.78
Cash Balance By Fund			
<b>Zoo Authority Fund &gt;&gt; Administrative Fund 2%</b>			
Beginning Balance		\$	1,126,151.19
Receipts:			
- Measure Z Sales Tax Proceeds			63,000.42
- Interest Received			3,890.55
Disbursements:			
- Professional Services			(69,194.82)
- Postage			(48.79)
- Office Expenses			(139.18)
- PeopleSoft Charges			(150.92)
Net Increase/(Decrease) to Cash			(2,642.74)
Ending Cash Balance - Zoo Authority Administrative Fund		\$	1,123,508.45
<b>Trust Fund for Operations and Capital Projects 98%</b>			
Beginning Balance for Operations and Capital Projects		\$	37,325,321.41
>> Operations Fund			
Beginning Cash Balance			5,756,056.71
Receipts:			
- Measure Z Sales Tax Proceeds			1,029,006.79
- Interest Received			19,878.84
Disbursements:			
- FCZC Operations Claim # 2015-1			(259,157.35)
- FCZC Operations Claim # 2015-2			(254,065.72)
- Wire Fees			(40.00)
Net Increase/(Decrease) to Cash			535,622.56
Ending Cash Balance - Available for Operations		\$	6,291,679.27
>> Capital Facilities Project Fund			
Beginning Balance		\$	31,569,264.70
Receipts:			
- Measure Z Sales Tax Proceeds			2,058,013.57
- Interest Received			122,699.44
Disbursements:			
- FCZC Capital Projects Claim #2014-15C			(3,235,033.36)
- FCZC Capital Projects Claim #2014-16C			(2,225,141.92)
- FCZC Capital Projects Claim #2015-1C			(2,109,162.28)
- FCZC Capital Projects Claim #2014-17C			(556,694.26)
Net Increase/(Decrease) to Cash			(5,945,318.81)
Ending Cash Balance - Available for Capital Projects			25,623,945.89
Ending Balance Available for Operations and Capital Projects		\$	31,915,625.16
Total Interest Received During the Quarter			146,468.83

By Staff \_\_\_\_\_ Date \_\_\_\_\_

Accepted \_\_\_\_\_ Date \_\_\_\_\_

\* Interest receipts are recorded in the month received rather than in the month earned and were calculated on an annual percentage rate of 1.289 as of September 30, 2014.



## Fresno County Zoo Authority

### SUMMARY OF MEASURE Z SALES TAX PROCEEDS

	PRIOR FISCAL YEARS				CURRENT FISCAL YEAR			
	2010-2011		2011-2012		2012-2013		2013-2014	
	ACTUAL	TAX RECEIPTS	ACTUAL	TAX RECEIPTS	ACTUAL	TAX RECEIPTS	ACTUAL	TAX RECEIPTS
July	\$ 659,300	\$ 719,800	\$ 826,000	\$ 903,500	\$ 894,465	\$ 864,900	\$ (29,565)	-3.31%
August	857,600	921,200	1,033,100	1,106,000	1,106,000	1,149,600	43,600	3.94%
September	895,691	1,057,603	1,028,369	1,097,605	1,097,605	1,199,226	101,621	9.26%
October	677,000	694,100	850,500	857,400	874,548	879,100	4,552	0.52%
November	879,500	878,500	1,056,800	1,143,200	1,131,768	1,172,100	40,332	3.56%
December	932,350	1,240,028	1,083,021	1,076,977	1,109,286	1,147,219	37,933	3.42%
January	710,700	770,100	799,900	836,700	845,067	884,100	39,033	4.62%
February	919,900	978,600	1,066,700	1,101,200	1,123,224	1,178,800	55,576	4.95%
March	821,858	1,006,649	1,021,734	1,113,584	1,102,448	1,087,121		
April	618,400	716,100	846,500	788,000				
May	876,500	897,100	1,493,700	1,050,600				
June	963,040	1,191,689	1,015,391	1,139,360				
Total	\$ 9,811,839	\$ 11,071,469	\$ 12,141,715	\$ 12,214,126	\$ 9,284,411	\$ 9,562,166	\$ 293,082	4.72%

**TOTAL MEASURE Z PROCEEDS FROM INCEPTION \$ 108,958,828**



**Fresno County Zoo Authority**  
**Receipt of Interest**  
**Unaudited Cash Basis**  
**For the Quarter Ended**  
**March 31, 2015**

Summary of Quarter Three Interest Receipts					
Fund	Subclass	Description	1st Alloc. Jan	2nd Alloc March	Interest Received
4845	10000	Zoo Authority	714.88	3,175.67	\$ 3,890.55
4850	10000	FCZC - Operations	3,652.71	16,226.13	19,878.84
4850	42700	FCZC - CP	22,545.88	100,153.56	122,699.44
<b>Total</b>			<b>\$ 26,913.47</b>	<b>\$ 119,555.36</b>	<b>\$ 146,468.83</b>



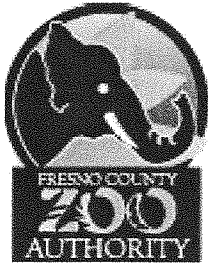
**Fresno County Zoo Authority  
Capital Projects Fund Cash Flow  
For the Quarter Ended March 31, 2015**

**Cash Balance as of 03/31/2015** \$ 25,623,946

**DEDUCTIONS (earmarked projects, paid through claim 2015-1C):**

2015 Utility Design-March 2015	310,142	
2015 Animal Acquisition-February 2015	23,000	
2014 Graphics-2011	33,598	
2014 Reptile Plaza-2011	50,000	
2014 Entrance/Vault-2011	85,000	
2014 Cobra Exhibit-2011	171,829	
2014 Animal Acquisition-January 2013	20,000	
2014 Utility Design-May 2013	151,213	
2014 African Project-December 2013	19,402,462	
2013 Animal Acquisition	20,000	
2012 Tropical Treasures-January 2012	64,937	
2012 Exploration Station-January 2012	100,000	
<b>Total Deductions:</b>		<u>\$ (20,432,181)</u>

<b>TOTAL:</b>		<u><u>\$ 5,191,765</u></u>
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**Fresno County Zoo Authority  
Operations Fund Cash Flow  
For the Quarter Ended March 31, 2015**

Cash Balance as of 03/31/2015 \$ 6,291,679

**DEDUCTIONS (Remaining budgets, paid through claim 2015-2):**

2015 Visitor Services	601,528	
2015 Animal	1,984,082	
2015 Veterinary	240,128	
2015 Maintenance	587,367	
2015 Utilities	308,912	
2015 Animal Feed	264,779	
2015 Interest/Bank Charges	350	
2014 Visitor Services	68,381	
2014 Animal	253,466	
2014 Maintenance	206,474	
2014 Education	192,521	
2014 Interest/Bank Charges	100	
<b>Total Deductions:</b>		<u>\$ (4,708,088)</u>
<b>TOTAL:</b>		<u><u>\$ 1,583,591</u></u>





**Fresno County Zoo Authority  
Administration Fund Cash Flow  
For the Quarter Ended March 31, 2015**

**Cash Balance as of 03/31/2015** **\$ 1,123,508**

**DEDUCTIONS (Remaining budgets, paid through claim 1112-ZOO-22515):**

2015 Telephone Charges	500	
2015 Memberships	1,000	
2015 Office Expense	5,441	
2015 Postage	1,397	
2015 PeopleSoft Financials Charges	315	
2015 Professional Services	117,392	
2015 Data Processing Services	3,000	
2015 Publications & Legal Notices	1,000	
2015 Trans, Travel & Education	5,000	
<b>Total Deductions:</b>		<u><u>\$ (135,045)</u></u>

<b>TOTAL:</b>	<u><u>\$ 988,463</u></u>
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## FY15 February Financial Report

Board of Directors

Agenda Item 5.a

## **Discussion of Financial Results As of February 28, 2015**

- **Key Facts & Figures\*:**

- Self generated revenue is 6% under budget.
- Personnel expenses are 4% under budget and total operating expenses are 14% under budget.
- Deficit of (\$38,243) compare to budgeted deficit of (\$101,967) .
- 2015 YTD attendance is 2% under budget and 10% behind the same time last year.

\* Excludes investment income (unrealized gain/loss on investments), capital fundraising, depreciation and capital expenditures.

## Discussion of Financial Results

	02/28/2015	01/31/2015	2014 Unaudited
<b>Liquid Assets:</b>			
Cash	\$48,381	\$17,791	\$300,261
Short-term Investments	\$0	\$0	\$52,125
Long-term Investments	\$5,221,032	\$5,181,263	\$5,203,245
Endowment/Board Designated	<u>\$4,276,503</u>	<u>\$4,135,417</u>	<u>\$4,169,549</u>
	\$9,545,916	\$9,334,471	\$9,725,180
<b>Accounts Receivable:</b>			
	\$4,056,448	\$6,202,606	\$7,129,448
<b>Liabilities</b>			
Accounts Payable	\$2,276,393	\$4,687,614	\$6,067,262
Accrued Liabilities	\$123,293	\$177,890	\$271,653
Line of Credit	<u>\$998,517</u>	<u>\$398,517</u>	<u>\$248,085</u>
	\$3,398,203	\$5,264,021	\$6,587,000
<b>Net Assets:</b>			
Unrestricted	\$61,268,668	\$61,021,401	\$58,929,096
Temporarily Restricted	\$718,629	\$717,730	\$716,623
Permanently Restricted	<u>\$51,674</u>	<u>\$50,051</u>	<u>\$50,431</u>
	\$62,038,971	\$61,789,182	\$59,696,150
<b>Measure Z Balance @ 1/31/2015</b>			
Operating	\$6,048,505		
Capital Funds	<u>\$28,934,389</u>		
	\$34,982,894		

	<u>2015</u>	<u>2014</u>	Increase/Decrease		<u>2015</u>	<u>2014</u>	Increase/Decrease	Unaudited
Attendance	43,943	40,344	9%	Attendance	77,876	86,657	-10%	703,325
Paid	25,703	25,304	2%	Paid	44,698	51,968	-14%	371,843
Members	13,512	11,489	18%	Members	25,786	28,134	-8%	155,659
Group	1,484	659	125%	Group	1,820	1,002	82%	74,159
Other	3,244	2,892	12%	Other	5,572	5,553	0%	101,664
Giraffe Feeding	8,141	4,671	74%	Giraffe Feeding	14,339	10,503	37%	86,107
Capture Rate	19%	12%	60%	Capture Rate	18%	12%	52%	12%
Stingray Bay	14,240	11,796	21%	Stingray Bay	23,931	25,518	-6%	212,857
Capture Rate	32%	29%	11%	Capture Rate	31%	29%	4%	30%
<b>YTD Revenue</b>								
	<u>2015</u>	<u>2014</u>	Increase/Decrease		<u>2015</u>	<u>2014</u>	Increase/Decrease	
Admissions	\$138,617	\$135,501	2%	Admissions	\$240,376	\$276,112	-13%	\$2,176,323
Per Cap	\$3.15	\$3.36	-6%	Per Cap	\$3.09	\$3.19	-3%	\$3.09
Giraffe Feeding	\$15,559	\$10,248	52%	Giraffe Feeding	\$28,007	\$22,495	25%	\$185,653
Per Cap	\$0.35	\$0.25	39%	Per Cap	\$0.36	\$0.26	39%	\$0.26
Stingray Bay	\$17,114	\$15,766	9%	Stingray Bay	\$28,057	\$31,769	-12%	\$284,447
Per Cap	\$0.39	\$0.39	0%	Per Cap	\$0.36	\$0.37	-2%	\$0.40
Membership	\$70,846	\$75,076	-6%	Membership	\$115,450	\$137,736	-16%	\$830,088
<b>YTD Revenue</b>								
	<u>2015</u>	<u>2014</u>	Increase/Decrease		<u>2015</u>	<u>2014</u>	Increase/Decrease	
Contracted Services	\$15,829	\$16,300	-3%	Contracted Services	\$26,894	\$33,390	-19%	\$288,513
Concessions	\$0.36	\$0.40	-11%	Concessions	\$0.35	\$0.39	-10%	\$0.41
Per Cap	\$22,432	\$21,083	6%	Per Cap	\$36,662	\$40,069	-9%	\$357,104
Gift Shop	\$0.51	\$0.52	-2%	Gift Shop	\$0.47	\$0.46	2%	\$0.51
Per Cap				Per Cap				

**Key:**

Equal to or ahead of 2014

2% or less behind 2014

More than 2% behind 2014

# Fresno's Chaffee Zoo Corporation

## Balance Sheet

February 2015

	<b>FY15 @ 2/28/15</b>	<b>FY15 @ 1/31/15</b>	<b>2014 Unaudited</b>
<b>ASSETS</b>			
Cash	\$48,381	\$17,791	\$300,261
Short Term Investments	\$0	\$0	\$52,125
Long Term Investments	\$9,497,575	\$9,316,680	\$9,372,794
Accounts Receivable	\$4,056,448	\$6,202,606	\$7,129,448
Prepaid Expenses	\$282,404	\$103,142	\$103,908
Inventory	\$0	\$0	\$0
Building, Equipment, Vehicle and Furniture (net)	\$2,876,932	\$2,835,215	\$2,861,026
Construction in Progress	\$37,420,980	\$37,323,315	\$35,209,133
Exhibits	\$11,254,454	\$11,254,454	\$11,254,454
<b>TOTAL ASSETS</b>	<b>\$65,437,175</b>	<b>\$67,053,203</b>	<b>\$66,283,149</b>
<b>LIABILITIES AND NET ASSETS</b>			
<b>Liabilities</b>			
Accounts Payable/Accrued Liabilities	\$2,399,686	\$4,865,504	\$6,338,915
Line of Credit	\$998,517	\$398,517	\$248,085
<b>Total Liabilities</b>	<b>\$3,398,203</b>	<b>\$5,264,021</b>	<b>\$6,586,999</b>
<b>Net Assets</b>			
Fund Balance-Unrestricted	\$61,268,668	\$61,021,401	\$58,929,096
Fund Balance-Temporarily Restricted	\$718,629	\$717,730	\$716,623
Fund Balance-Permanently Restricted	\$51,674	\$50,051	\$50,431
<b>Total Net Assets</b>	<b>\$62,038,972</b>	<b>\$61,789,182</b>	<b>\$59,696,150</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$65,437,175</b>	<b>\$67,053,203</b>	<b>\$66,283,149</b>

# Fresno's Chaffee Zoo Corporation

## Income Statement

February 28, 2015

	FY15 Budget	Current Month		Year-to-Date		FY14 Unaudited		
		Month-to-Date Budget @ 2/28/2015	Actual @ 2/28/2015	Variance	Year-to-Date Budget @ 2/28/2015		Actual @ 2/28/2015	Variance
REVENUE								
Self-Generated Revenue								
Admissions	\$2,261,000	\$151,783	\$138,617	(8.7)%	\$259,817	\$240,376	(7.5)%	\$2,176,323
Adopt an Animal	\$40,000	\$12,000	\$9,980	(16.8)%	\$17,000	\$15,205	(10.6)%	\$38,377
Board Designated for Endow	\$50,000	\$0	\$50	0.0%	\$0	\$523	0.0%	\$215,863
Education	\$288,600	\$8,575	\$10,059	17.3%	\$13,850	\$14,841	7.2%	\$308,287
Food Services	\$319,000	\$17,000	\$15,829	(6.9)%	\$28,500	\$26,894	(5.6)%	\$288,513
Gift Shop	\$371,000	\$22,500	\$22,432	(0.3)%	\$38,000	\$36,662	(3.5)%	\$357,104
Giraffe Feeding	\$196,000	\$11,500	\$15,559	35.3%	\$24,500	\$28,007	14.3%	\$185,653
Grants/Fundraising	\$1,108,500	\$104,375	\$3,153	(97.0)%	\$107,750	\$7,250	(93.3)%	\$388,742
Group Event/Facility Rental	\$250,000	\$10,000	\$13,939	39.4%	\$23,000	\$28,866	25.5%	\$233,267
Interest Income	\$286,000	\$6,583	\$6,652	1.0%	\$13,667	\$13,857	1.4%	\$418,991
Investment Income	\$0	\$0	\$287,689	0.0%	\$0	\$225,211	0.0%	(\$61,179)
Membership	\$820,000	\$76,000	\$70,846	(6.8)%	\$126,000	\$115,450	(8.4)%	\$830,088
Special Events	\$630,000	\$10,417	\$540	(94.8)%	\$10,833	\$540	(95.0)%	\$580,283
Stingray Exhibit	\$287,000	\$16,000	\$17,114	7.0%	\$27,750	\$28,057	1.1%	\$284,447
Other	\$54,500	\$2,750	\$1,342	(51.2)%	\$5,500	\$3,335	(39.4)%	\$59,676
Total Self-Generated Revenue	\$6,961,600	\$449,483	\$613,800	36.6%	\$696,167	\$785,074	12.8%	\$6,304,436
City of Fresno	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%	\$0
Measure Z-Capital Funds	\$23,250	\$1,938	\$97,176	4,915.5%	\$3,875	\$2,206,348	56,838.0%	\$31,926,839
Measure Z Operating Funds	\$4,500,120	\$356,081	\$254,066	(28.6)%	\$598,179	\$513,213	(14.2)%	\$3,423,824
TOTAL REVENUE	\$11,484,970	\$807,501	\$965,042	19.5%	\$1,298,221	\$3,504,635	170.0%	\$41,655,099

# Fresno's Chaffee Zoo Corporation

## Income Statement

February 28, 2015

	FY15 Budget	Current Month		Year-to-Date			FY14 Unaudited	
		Month-to-Date Budget @ 2/28/2015	Actual @ 2/28/2015	Variance	Year-to-Date Budget @ 2/28/2015	Actual @ 2/28/2015		Variance
OPERATING EXPENSES								
Personnel Expenses								
Administration	\$727,278	\$56,020	\$53,662	(4.2)%	\$96,744	\$92,481	(4.4)%	\$723,484
Animal	\$2,256,665	\$158,554	\$149,660	(5.6)%	\$266,387	\$255,148	(4.2)%	\$1,774,064
Education	\$788,645	\$53,200	\$53,394	0.4%	\$94,772	\$92,756	(2.1)%	\$611,480
Maintenance/Horticulture	\$667,149	\$44,082	\$43,705	(0.9)%	\$81,314	\$77,472	(4.7)%	\$502,999
Mem/Dev/Marketing	\$623,994	\$45,982	\$42,701	(7.1)%	\$82,915	\$77,857	(6.1)%	\$488,708
Veterinary	\$271,093	\$18,191	\$16,686	(8.3)%	\$31,773	\$29,198	(8.1)%	\$209,327
Visitor Services	\$690,153	\$44,111	\$44,294	0.4%	\$80,315	\$77,282	(3.8)%	\$632,985
Total Personnel Expenses	\$6,024,977	\$420,140	\$404,102	(3.8)%	\$734,220	\$702,194	(4.4)%	\$4,943,047
Other Expenses								
Advertising	\$315,300	\$27,067	\$9,457	(65.1)%	\$43,633	\$10,117	(76.8)%	\$321,971
Animal Services	\$361,500	\$33,125	\$29,966	(9.5)%	\$53,250	\$42,091	(21.0)%	\$331,958
Computer/Software	\$53,750	\$8,867	\$898	(89.9)%	\$10,705	\$898	(91.6)%	\$46,800
Conservation	\$70,000	\$0	\$0	0.0%	\$0	\$0	0.0%	\$80,053
Contracted Services	\$528,400	\$37,350	\$25,944	(30.5)%	\$72,700	\$48,325	(33.5)%	\$502,215
Depreciation Expense	\$346,380	\$25,868	\$26,131	1.0%	\$51,737	\$52,263	1.0%	\$892,415
Dues	\$39,105	\$634	\$145	(77.2)%	\$15,017	\$11,480	(23.6)%	\$35,840
Equipment	\$179,350	\$10,354	\$12,019	16.1%	\$18,208	\$15,031	(17.4)%	\$184,168
Fleet	\$33,220	\$1,352	\$1,521	12.5%	\$3,703	\$2,338	(36.9)%	\$20,012
Food/Catering	\$134,000	\$3,825	\$290	(92.4)%	\$5,650	\$1,778	(68.5)%	\$137,159
Insurance	\$155,000	\$74,400	\$32,554	(56.2)%	\$74,400	\$32,554	(56.2)%	\$150,755
Miscellaneous Business	\$89,668	\$5,281	\$1,580	(70.1)%	\$8,062	\$2,221	(72.4)%	\$55,894
Office Supplies	\$26,150	\$2,337	\$4,586	96.2%	\$3,425	\$4,706	37.4%	\$22,767
Postage	\$61,160	\$3,532	\$1,940	(45.1)%	\$10,589	\$8,500	(19.7)%	\$50,357
Printing	\$137,100	\$5,392	\$22,613	319.4%	\$7,533	\$24,428	224.3%	\$126,859
Professional Services	\$191,000	\$16,170	\$20,869	29.1%	\$21,770	\$21,829	0.3%	\$301,946
Repairs and Replacements	\$255,900	\$21,283	\$41,373	94.4%	\$43,067	\$56,588	31.4%	\$246,671
Service/Bank/Credit Card Fees	\$127,230	\$16,832	\$16,984	0.9%	\$25,413	\$25,041	(1.5)%	\$124,799



**Fresno's Chaffee Zoo Corporation**  
**Income Statement**  
February 28, 2015

	Current Month			Year-to-Date				
	FY15 Budget	Month-to-Date Budget @ 2/28/2015	Actual @ 2/28/2015	Variance	Year-to-Date Budget @ 2/28/2015	Actual @ 2/28/2015	Variance	FY14 Unaudited
Signage	\$21,050	\$1,754	\$685	(61.0)%	\$3,508	\$685	(80.5)%	\$14,045
Specialized Services	\$30,500	\$2,417	\$38	(98.4)%	\$6,333	\$101	(98.4)%	\$23,606
Staff Development	\$90,550	\$8,296	\$18,825	126.9%	\$12,392	\$21,505	73.5%	\$73,406
Supplies	\$421,070	\$27,256	\$24,500	(10.1)%	\$42,261	\$31,598	(25.2)%	\$359,671
Telephone	\$40,500	\$3,375	\$3,848	14.0%	\$6,750	\$4,518	(33.1)%	\$39,992
Uniforms	\$34,900	\$2,575	\$3,538	37.4%	\$7,650	\$8,015	4.8%	\$31,185
Utilities	\$560,000	\$33,000	\$8,343	(74.7)%	\$60,000	\$30,507	(49.2)%	\$451,618
Other	\$26,075	\$792	\$2,502	216.0%	\$1,583	\$2,502	58.0%	\$20,184
Total Other Expenses	\$4,328,858	\$373,132	\$311,150	(16.6)%	\$609,340	\$459,620	(24.6)%	\$4,646,346
TOTAL OPERATING EXPENSES	\$10,353,835	\$793,272	\$715,252	(9.8)%	\$1,343,560	\$1,161,814	(13.5)%	\$9,589,393
Expansion/Nonoperating Exp.								
Expansion/Nonoperating Exp. \$100,000		\$8,333	\$0	(100.0)%	\$16,667	\$0	(100.0)%	\$106,704
Total Expansion/Nonoperating Exp. \$100,000		\$8,333	\$0	(100.0)%	\$16,667	\$0	(100.0)%	\$106,704
TOTAL EXPENSES	\$10,453,835	\$801,606	\$715,252	(10.8)%	\$1,360,226	\$1,161,814	(14.6)%	\$9,696,097
BEGINNING FUND BALANCE	\$59,696,150	\$61,789,182	\$61,789,182	0.0%	\$59,696,150	\$59,696,150	0.0%	\$27,737,148
NET SURPLUS/(DEFICIT)	\$1,031,135	\$5,896	\$249,790	4,136.9%	(\$62,005)	\$2,342,822	(3,878.4)%	\$31,959,002
ENDING FUND BALANCE	\$60,727,285	\$61,795,078	\$62,038,972	0.4%	\$59,634,145	\$62,038,972	4.0%	\$59,696,150

## Measure Z Revenue Summary of Tax Proceeds

	2005-2006 Actual	2006-2007 Actual	2007-2008 Actual	2008-2009 Actual	2009-2010 Actual	2010-2011 Actual	2011-2012 Actual	2012-2013 Actual	2013-2014 Actual	2014-2015 Actual
July	\$700,400	\$671,500	\$819,900	\$813,500	\$671,700	\$659,300	\$719,800	\$826,000	\$903,500	\$864,900
August	933,800	895,400	1,093,200	1,084,700	885,300	857,600	921,200	1,033,100	\$1,106,000	\$1,149,600
September	764,524	1,453,498	1,060,279	930,087	810,940	895,691	1,057,603	1,028,369	\$1,097,605	\$1,199,226
October	705,400	679,300	853,500	792,200	678,000	677,000	694,100	850,500	\$857,400	\$879,100
November	940,500	1,471,000	1,138,000	1,056,300	743,300	879,500	878,500	1,056,800	\$1,143,200	\$1,172,100
December	1,324,459	1,047,118	827,112	872,815	971,061	932,350	1,240,028	1,083,021	\$1,076,977	\$1,147,219
January	676,000	813,700	831,200	766,900	719,900	710,700	770,100	799,900	\$836,700	\$884,100
February	901,300	1,081,800	1,108,200	841,000	944,000	919,900	978,600	1,086,700	\$1,101,200	
March	1,319,000	905,577	762,907	959,801	628,563	821,858	1,006,649	1,021,734	\$1,113,584	
April	678,900	748,000	699,000	652,000	594,300	618,400	716,100	846,500	\$788,000	
May	905,200	997,300	932,000	860,800	847,200	876,500	897,100	1,493,700	\$1,050,600	
June	1,113,269	900,178	1,026,580	730,781	821,511	963,040	1,191,689	1,015,391	\$1,139,360	
Total	<u>\$10,962,752</u>	<u>\$11,664,370</u>	<u>\$11,151,879</u>	<u>\$10,360,883</u>	<u>\$9,315,775</u>	<u>\$9,811,839</u>	<u>\$11,071,469</u>	<u>\$12,141,715</u>	<u>\$12,214,126</u>	<u>\$7,296,245</u>
Total received from inception \$106,692,907										

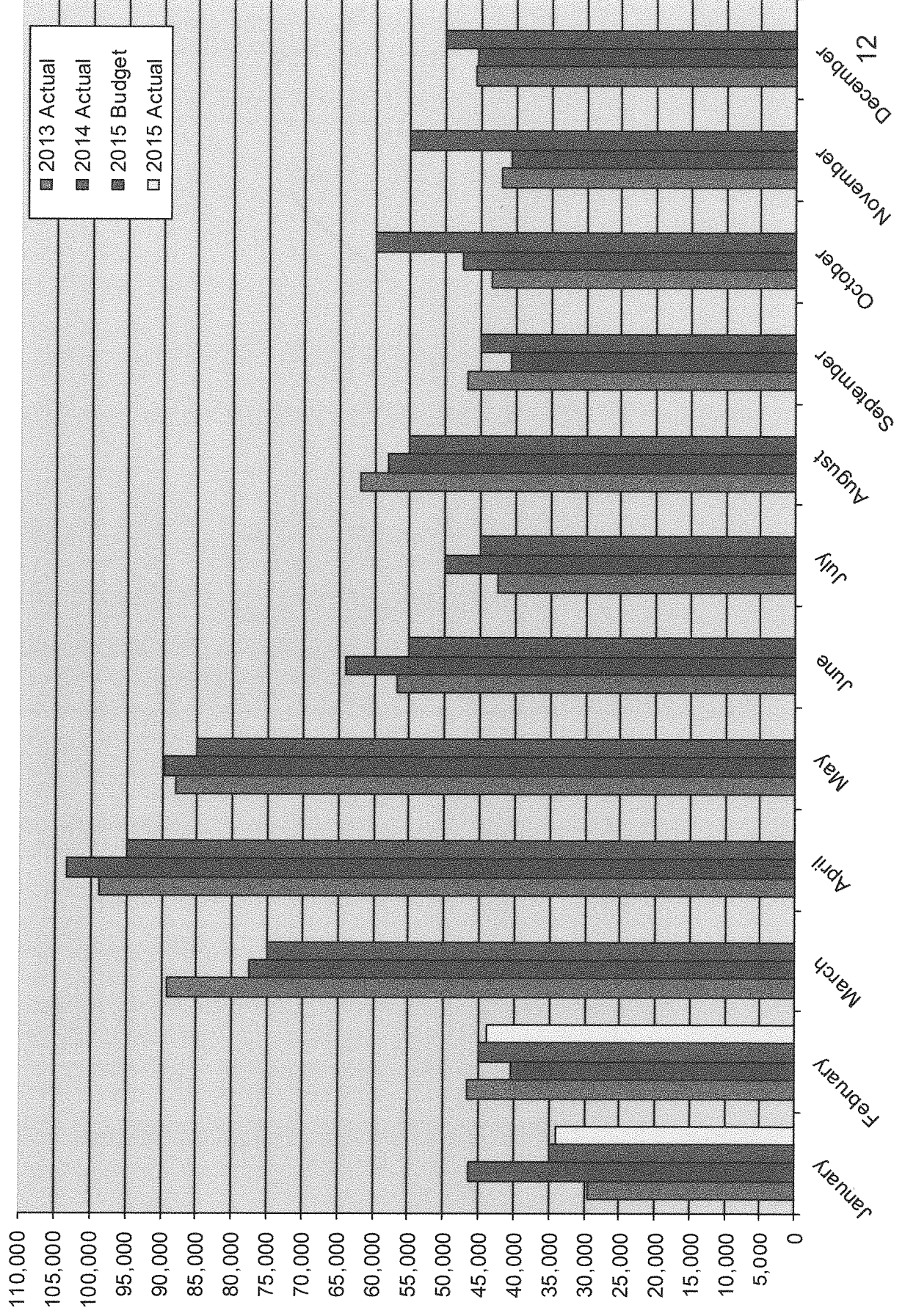
	2015 Measure Z <u>Operating Request</u>	<u>YTD Actual</u>
<b><u>Revenue:</u></b>		
Measure Z - Operating Funds	\$4,500,120	\$513,213
<b><u>Expenses:</u></b>		
Animal Department	\$2,256,665	\$272,582
Maintenance Department	\$667,149	\$79,782
Veterinary Services Department	\$271,093	\$30,965
Visitor Services Department	\$690,153	\$88,625
Animal Food	\$300,000	\$35,221
Utilities	\$314,940	\$6,028
Service Charges	<u>\$120</u>	<u>\$10</u>
	\$4,500,120	\$513,213

\* YTD totals based on claims submitted to the Zoo Authority, and excludes accrual of salary and benefits.

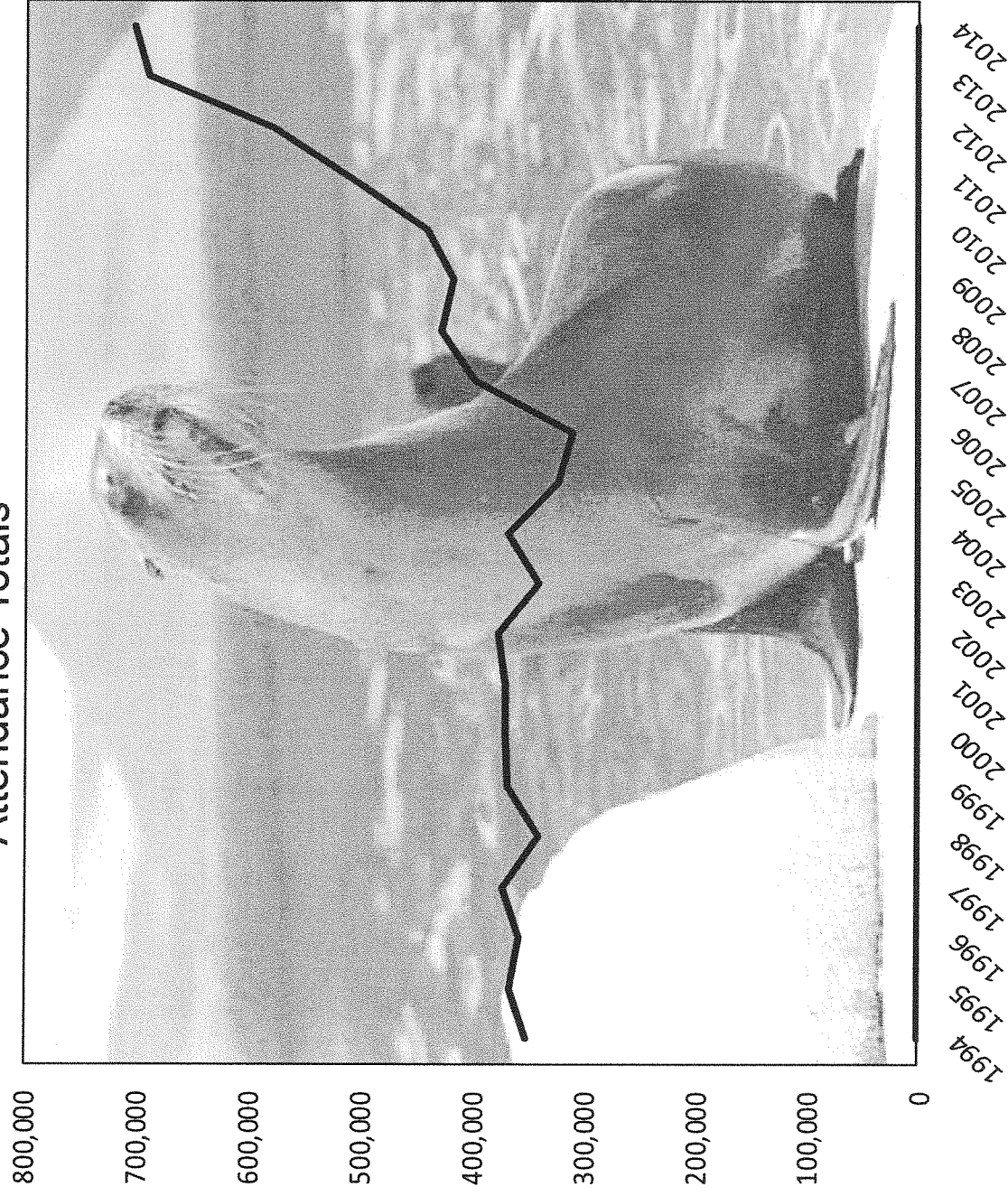
## Accounts Receivable as of February 28, 2015

•Fresno County Zoo Authority	\$3,739,427
•City of Fresno	\$ 139,562
•Sponsorships/Donations	\$ 87,780
•Insurance dividend	\$ 45,989
•3 <sup>rd</sup> party concessionaire	\$ 38,262

# Fresno Chaffee Zoo Attendance Comparison 2013 - 2015



# Fresno Chaffee Zoo Attendance Totals



1994	351,373
1995	367,014
1996	359,444
1997	373,501
1998	341,498
1999	368,556
2000	371,911
2001	371,967
2002	377,174
2003	341,559
2004	368,782
2005	325,224
2006 *	311,247
2007	398,820
2008	429,272
2009	418,285
2010	443,251
2011	511,788
2012	580,226
2013	691,320
2014	703,325

**DRAFT**



## **FY15 March Financial Report**

**Board of Directors**

**Agenda Item 5.b**

## **Discussion of Financial Results As of March 31, 2015**

- **Key Facts & Figures\*:**

- Self generated revenue is 4% over budget
- Personnel expenses are .4% over budget and total operating expenses are 10% under budget.
- Operating surplus of \$177,674 compare to budgeted deficit of (\$ 67,525) .
- 2015 YTD attendance is 2% over budget and 4% behind the same time last year.
- 1<sup>st</sup> quarter combo ticket sales 89% ahead of same time last year.

\* Excludes investment income (unrealized gain/loss on investments), capital fundraising, depreciation and capital expenditures.



## Discussion of Financial Results

	03/31/2015	02/28/2015	2014 Unaudited
<b>Liquid Assets:</b>			
Cash	\$458,298	\$6,629	\$300,917
Short-term Investments	\$0	\$0	\$52,125
Long-term Investments	\$4,463,520	\$5,321,081	\$5,203,245
Endowment/Board Designated	<u>\$4,241,351</u>	<u>\$4,276,503</u>	<u>\$4,169,549</u>
	\$9,163,169	\$9,604,213	\$9,725,836
<b>Accounts Receivable:</b>	\$1,600,535	\$4,112,346	\$7,126,199
<b>Liabilities</b>			
Accounts Payable	\$258,647	\$2,295,610	\$6,064,207
Accrued Liabilities	\$221,549	\$230,144	\$301,469
Line of Credit	<u>\$312,534</u>	<u>\$1,004,534</u>	<u>\$248,085</u>
	\$792,730	\$3,530,288	\$6,613,761
<b>Net Assets:</b>			
Unrestricted	\$61,604,972	\$61,418,471	\$59,148,062
Temporarily Restricted	\$574,368	\$568,869	\$565,863
Permanently Restricted	<u>\$51,250</u>	<u>\$51,674</u>	<u>\$50,431</u>
	\$62,230,590	\$62,039,014	\$59,764,356
<b>Measure Z Balance @ 1/31/2015</b>			
Operating	\$6,048,505		
Capital Funds	<u>\$28,934,389</u>		
	\$34,982,894		

# March 2015

MTD Attendance			Increase/Decrease
	2015	2014	
Attendance	79,934	77,496	3%
Paid	48,919	47,504	3%
Members	16,236	16,382	-1%
Group	7,337	7,402	-1%
Other	7,442	6,208	20%
Giraffe Feeding	12,680	10,826	17%
Capture Rate	16%	14%	14%
Stingray Bay	28,482	25,412	12%
Capture Rate	36%	33%	9%
Combo Tickets	5,939	2,869	107%
YTD Revenue			Increase/Decrease
	2015	2014	
Admissions	\$281,712	\$275,281	2%
Per Cap	\$3.52	\$3.55	-1%
Giraffe Feeding	\$24,967	\$17,823	40%
Per Cap	\$0.31	\$0.23	36%
Stingray Bay	\$36,194	\$32,119	13%
Per Cap	\$0.45	\$0.41	9%
Membership	\$99,128	\$96,070	3%
Contracted Services			Increase/Decrease
	2015	2014	
Concessions	\$33,905	\$33,439	1%
Per Cap	\$0.42	\$0.43	-2%
Gift Shop	\$45,330	\$43,415	4%
Per Cap	\$0.57	\$0.56	1%

YTD Attendance			Increase/Decrease
	2015	2014	
Attendance	157,810	164,153	
Paid	93,617	99,472	
Members	42,022	44,516	
Group	9,157	8,404	9%
Other	13,014	11,761	11%
Giraffe Feeding	30,690	24,453	26%
Capture Rate	19%	15%	31%
Stingray Bay	54,509	54,054	1%
Capture Rate	35%	33%	5%
Combo Tickets	11,348	5,993	89%
YTD Revenue			Increase/Decrease
	2015	2014	
Admissions	\$522,088	\$551,393	
Per Cap	\$3.31	\$3.36	-2%
Giraffe Feeding	\$52,968	\$52,968	0%
Per Cap	\$0.34	\$0.32	4%
Stingray Bay	\$64,250	\$64,250	0%
Per Cap	\$0.41	\$0.39	4%
Membership	\$214,273	\$233,806	
Contracted Services			Increase/Decrease
	2015	2014	
Concessions	\$60,799	\$66,828	
Per Cap	\$0.39	\$0.41	
Gift Shop	\$81,992	\$83,484	-2%
Per Cap	\$0.52	\$0.51	2%

2014	Unaudited
703,325	
371,843	
155,659	
74,159	
101,664	
86,107	
12%	
212,857	
30%	
24,826	
\$2,176,323	
\$3.09	
\$185,653	
\$0.26	
\$284,447	
\$0.40	
\$830,803	
\$288,513	
\$0.41	
\$357,104	
\$0.51	

## Key:

Equal to or ahead of 2014  
 2% or less behind 2014  
 More than 2% behind 2014

**Fresno's Chaffee Zoo Corporation**  
**Balance Sheet**  
 March 2015

	<b>FY15 @ 3/31/15</b>	<b>FY15 @ 2/28/15</b>	<b>2014 Unaudited</b>
<b>ASSETS</b>			
Cash	\$458,298	\$6,628	\$303,917
Short Term Investments	\$0	\$0	\$52,125
Long Term Investments	\$8,704,870	\$9,597,584	\$9,372,794
Accounts Receivable	\$1,600,535	\$4,112,346	\$7,216,199
Prepaid Expenses	\$330,318	\$278,379	\$104,033
Inventory	\$0	\$0	\$0
Building, Equipment, Vehicle and Furniture (net)	\$3,036,429	\$2,895,631	\$2,862,161
Construction in Progress	\$37,638,415	\$37,424,280	\$35,212,433
Exhibits	\$11,254,454	\$11,254,454	\$11,254,454
<b>TOTAL ASSETS</b>	<b>\$63,023,320</b>	<b>\$65,569,302</b>	<b>\$66,378,117</b>
<b>LIABILITIES AND NET ASSETS</b>			
<b>Liabilities</b>			
Accounts Payable/Accrued Liabilities	\$480,196	\$2,525,754	\$6,365,676
Line of Credit	\$312,534	\$1,004,534	\$248,085
<b>Total Liabilities</b>	<b>\$792,730</b>	<b>\$3,530,288</b>	<b>\$6,613,761</b>
<b>Net Assets</b>			
Fund Balance-Unrestricted	\$61,604,972	\$61,418,471	\$59,148,062
Fund Balance-Temporarily Restricted	\$574,368	\$568,869	\$565,863
Fund Balance-Permanently Restricted	\$51,250	\$51,674	\$50,431
<b>Total Net Assets</b>	<b>\$62,230,590</b>	<b>\$62,039,014</b>	<b>\$59,764,356</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$63,023,320</b>	<b>\$65,569,302</b>	<b>\$66,378,117</b>

# Fresno's Chaffee Zoo Corporation

## Income Statement

March 31, 2015

	Current Month			Year-to-Date			FY14 Unaudited
	FY15 Budget	Month-to-Date Budget @ 3/31/2015	Actual @ 3/31/2015	Variance	Year-to-Date Budget @ 3/31/2015	Actual @ 3/31/2015	Variance
<b>REVENUE</b>							
<b>Self-Generated Revenue</b>							
Admissions	\$2,261,000	\$267,583	\$281,712	5.3%	\$527,400	\$522,088	(1.0)%
Adopt an Animal	\$40,000	\$1,500	\$1,690	12.7%	\$18,500	\$16,895	(8.7)%
Board Designated for Endow	\$50,000	\$12,500	\$100	(99.2)%	\$12,500	\$623	(95.0)%
Education	\$288,600	\$18,150	\$25,908	42.7%	\$32,000	\$40,712	27.2%
Food Services	\$319,000	\$33,000	\$33,905	2.7%	\$61,500	\$60,799	(1.1)%
Gift Shop	\$371,000	\$45,000	\$45,330	0.7%	\$83,000	\$81,992	(1.2)%
Giraffe Feeding	\$196,000	\$19,000	\$24,967	31.4%	\$43,500	\$52,968	21.8%
Grants/Fundraising	\$1,108,500	\$2,875	\$6,873	139.1%	\$110,625	\$14,478	(86.9)%
Group Event/Facility Rental	\$250,000	\$9,500	\$60,529	537.1%	\$32,500	\$89,395	175.1%
Interest Income	\$286,000	\$12,083	\$8,058	(33.3)%	\$25,750	\$21,924	(14.9)%
Investment Income	\$0	\$0	(\$57,025)	0.0%	\$0	\$162,170	0.0%
Membership	\$820,000	\$90,000	\$99,128	10.1%	\$216,000	\$214,273	(0.8)%
Special Events	\$630,000	\$20,417	\$25,576	25.3%	\$31,250	\$26,164	(16.3)%
Stingray Exhibit	\$287,000	\$34,250	\$36,194	5.7%	\$62,000	\$64,250	3.6%
Other	\$54,500	\$2,750	\$3,466	26.0%	\$8,250	\$6,801	(17.6)%
<b>Total Self-Generated Revenue</b>	<b>\$6,961,600</b>	<b>\$568,608</b>	<b>\$596,409</b>	<b>4.9%</b>	<b>\$1,264,775</b>	<b>\$1,375,533</b>	<b>8.8%</b>
City of Fresno	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Measure Z-Capital Funds	\$23,250	\$1,938	\$20	(99.0)%	\$5,813	\$2,206,368	37,859.0%
Measure Z Operating Funds	\$4,500,120	\$356,081	\$333,634	(6.3)%	\$954,260	\$846,847	(11.3)%
<b>TOTAL REVENUE</b>	<b>\$11,484,970</b>	<b>\$926,626</b>	<b>\$930,063</b>	<b>0.4%</b>	<b>\$2,224,847</b>	<b>\$4,428,748</b>	<b>99.1%</b>
							<b>\$41,741,889</b>

# Fresno's Chaffee Zoo Corporation

## Income Statement

March 31, 2015

	Current Month			Year-to-Date			FY14 Unaudited
	FY15 Budget	Month-to-Date Budget @ 3/31/2015	Actual @ 3/31/2015	Variance	Year-to-Date Budget @ 3/31/2015	Actual @ 3/31/2015	
EXPENSES							
OPERATING EXPENSES							
Personnel Expenses							
Administration	\$727,278	\$56,390	\$51,113	(9.4)%	\$153,134	\$154,118	0.6%
Animal	\$2,256,665	\$162,186	\$147,099	(9.3)%	\$427,837	\$427,343	(0.1)%
Education	\$788,645	\$61,600	\$53,623	(13.0)%	\$158,373	\$160,771	1.5%
Maintenance/Horticulture	\$667,149	\$46,457	\$45,585	(1.9)%	\$128,146	\$130,661	2.0%
Mem/Dev/Marketing	\$623,994	\$47,639	\$45,556	(4.4)%	\$130,553	\$132,017	1.1%
Veterinary	\$271,093	\$18,191	\$16,434	(9.7)%	\$49,964	\$48,584	(2.8)%
Visitor Services	\$690,153	\$54,111	\$46,918	(13.3)%	\$134,426	\$133,344	(0.8)%
Total Personnel Expenses	\$6,024,977	\$446,574	\$406,327	(9.0)%	\$1,182,433	\$1,186,838	0.4%
Other Expenses							
Advertising	\$315,300	\$26,567	\$1,914	(92.8)%	\$70,200	\$11,891	(83.1)%
Animal Services	\$361,500	\$33,125	\$33,892	2.3%	\$86,375	\$75,983	(12.0)%
Computer/Software	\$53,750	\$2,067	\$5,524	167.2%	\$12,772	\$6,423	(49.7)%
Conservation	\$70,000	\$5,000	\$114	(97.7)%	\$5,000	\$114	(97.7)%
Contracted Services	\$528,400	\$44,300	\$45,431	2.6%	\$117,000	\$94,195	(19.5)%
Depreciation Expense	\$346,380	\$25,868	\$26,131	1.0%	\$77,605	\$78,394	1.0%
Dues	\$39,105	\$784	\$541	(31.0)%	\$15,801	\$12,021	(23.9)%
Equipment	\$179,350	\$11,854	\$18,640	57.2%	\$30,062	\$33,671	12.0%
Fleet	\$33,220	\$4,352	\$2,227	(48.8)%	\$8,055	\$4,565	(43.3)%
Food/Catering	\$134,000	\$5,325	\$32,928	518.4%	\$10,975	\$34,707	216.2%
Insurance	\$155,000	\$10,000	\$14,824	48.2%	\$84,400	\$47,378	(43.9)%
Miscellaneous Business	\$89,668	\$7,881	\$1,802	(77.1)%	\$15,943	\$4,023	(74.8)%
Office Supplies	\$26,150	\$2,287	\$2,214	(3.2)%	\$5,712	\$6,921	21.2%
Postage	\$61,160	\$6,032	(\$394)	(106.5)%	\$16,621	\$9,231	(44.5)%
Printing	\$137,100	\$22,092	\$6,030	(72.7)%	\$29,625	\$30,458	2.8%
Professional Services	\$191,000	\$17,170	\$20,229	17.8%	\$38,940	\$42,059	8.0%
Repairs and Replacements	\$255,900	\$26,867	\$42,302	57.5%	\$69,934	\$81,327	16.3%
Service/Bank/Credit Card Fees	\$127,230	\$7,832	\$6,443	(17.7)%	\$33,245	\$31,520	(5.2)%

**Fresno's Chaffee Zoo Corporation**  
**Income Statement**  
March 31, 2015

	Current Month			Year-to-Date				
	FY15 Budget	Month-to-Date Budget @ 3/31/2015	Actual @ 3/31/2015	Variance	Year-to-Date Budget @ 3/31/2015	Actual @ 3/31/2015	Variance	FY14 Unaudited
Signage	\$21,050	\$1,754	\$287	(83.7)%	\$5,262	\$972	(81.5)%	\$14,045
Specialized Services	\$30,500	\$2,417	\$102	(95.8)%	\$8,750	\$204	(97.7)%	\$23,606
Staff Development	\$90,550	\$9,096	\$1,351	(85.1)%	\$21,487	\$22,856	6.4%	\$73,412
Supplies	\$421,070	\$31,231	\$36,162	15.8%	\$73,492	\$67,760	(7.8)%	\$359,858
Telephone	\$40,500	\$3,375	\$2,206	(34.6)%	\$10,125	\$6,724	(33.6)%	\$40,042
Uniforms	\$34,900	\$2,575	\$2,276	(11.6)%	\$10,225	\$10,290	0.6%	\$31,185
Utilities	\$560,000	\$33,000	\$28,901	(12.4)%	\$93,000	\$59,408	(36.1)%	\$451,222
Other	\$26,075	\$867	\$80	(90.7)%	\$2,450	\$2,582	5.4%	\$20,113
Total Other Expenses	\$4,328,858	\$343,716	\$332,161	(3.4)%	\$953,056	\$775,676	(18.6)%	\$4,636,228
TOTAL OPERATING EXP.	\$10,353,835	\$790,290	\$738,488	(6.6)%	\$2,135,489	\$1,962,514	(8.1)%	\$9,608,501
Expansion/Nonoperating Exp.								
Expansion/Nonoperating Exp. \$100,000		\$8,333	\$0	(100.0)%	\$25,000	\$0	(100.0)%	\$106,180
Total Expansion/Nonoperating Exp. \$100,000		\$8,333	\$0	(100.0)%	\$25,000	\$0	(100.0)%	\$106,180
TOTAL EXPENSES	\$10,453,835	\$798,623	\$738,488	(7.5)%	\$2,160,489	\$1,962,514	(9.2)%	\$9,714,681
BEGINNING FUND BALANCE	\$59,764,356	\$62,039,014	\$62,039,014	0.0%	\$59,764,356	\$59,764,356	0.0%	\$27,737,148
NET SURPLUS/(DEFICIT)	\$1,031,135	\$128,003	\$191,575	49.7%	\$64,358	\$2,466,234	3,732.1%	\$32,027,208
ENDING FUND BALANCE	\$60,795,491	\$62,167,018	\$62,230,590	0.1%	\$59,828,714	\$62,230,590	4.0%	\$59,764,356

## Measure Z Revenue Summary of Tax Proceeds

	2005-2006 Actual	2006-2007 Actual	2007-2008 Actual	2008-2009 Actual	2009-2010 Actual	2010-2011 Actual	2011-2012 Actual	2012-2013 Actual	2013-2014 Actual	2014-2015 Actual
July	\$700,400	\$671,500	\$819,900	\$813,500	\$671,700	\$659,300	\$719,800	\$826,000	\$903,500	\$864,900
August	933,800	895,400	1,093,200	1,084,700	885,300	857,600	921,200	1,033,100	\$1,106,000	\$1,149,600
September	764,524	1,453,498	1,060,279	930,087	810,940	895,691	1,057,603	1,028,369	\$1,097,605	\$1,199,226
October	705,400	679,300	853,500	792,200	678,000	677,000	694,100	850,500	\$857,400	\$879,100
November	940,500	1,471,000	1,138,000	1,056,300	743,300	879,500	878,500	1,056,800	\$1,143,200	\$1,172,100
December	1,324,459	1,047,118	827,112	872,815	971,061	932,350	1,240,028	1,083,021	\$1,076,977	\$1,147,219
January	676,000	813,700	831,200	766,900	719,900	710,700	770,100	799,900	\$836,700	\$884,100
February	901,300	1,081,800	1,108,200	841,000	944,000	919,900	978,600	1,086,700	\$1,101,200	
March	1,319,000	905,577	762,907	959,801	628,563	821,858	1,006,649	1,021,734	\$1,113,584	
April	678,900	748,000	699,000	652,000	594,300	618,400	716,100	846,500	\$788,000	
May	905,200	997,300	932,000	860,800	847,200	876,500	897,100	1,493,700	\$1,050,600	
June	1,113,269	900,178	1,026,580	730,781	821,511	963,040	1,191,689	1,015,391	\$1,139,360	
<b>Total</b>	<b>\$10,962,752</b>	<b>\$11,664,370</b>	<b>\$11,151,879</b>	<b>\$10,360,883</b>	<b>\$9,315,775</b>	<b>\$9,811,839</b>	<b>\$11,071,469</b>	<b>\$12,141,715</b>	<b>\$12,214,126</b>	<b>\$7,296,245</b>

Total received from inception **\$106,692,907**

	2015 Measure Z <u>Operating Request</u>	<u>YTD Actual</u>
<b><u>Revenue:</u></b>		
Measure Z - Operating Funds	\$4,500,120	\$846,847
<b><u>Expenses:</u></b>		
Animal Department	\$2,256,665	\$434,306
Maintenance Department	\$667,149	\$131,871
Veterinary Services Department	\$271,093	\$49,200
Visitor Services Department	\$690,153	\$138,078
Animal Food	\$300,000	\$61,006
Utilities	\$314,940	\$32,365
Service Charges	<u>\$120</u>	<u>\$20</u>
	\$4,500,120	\$846,847

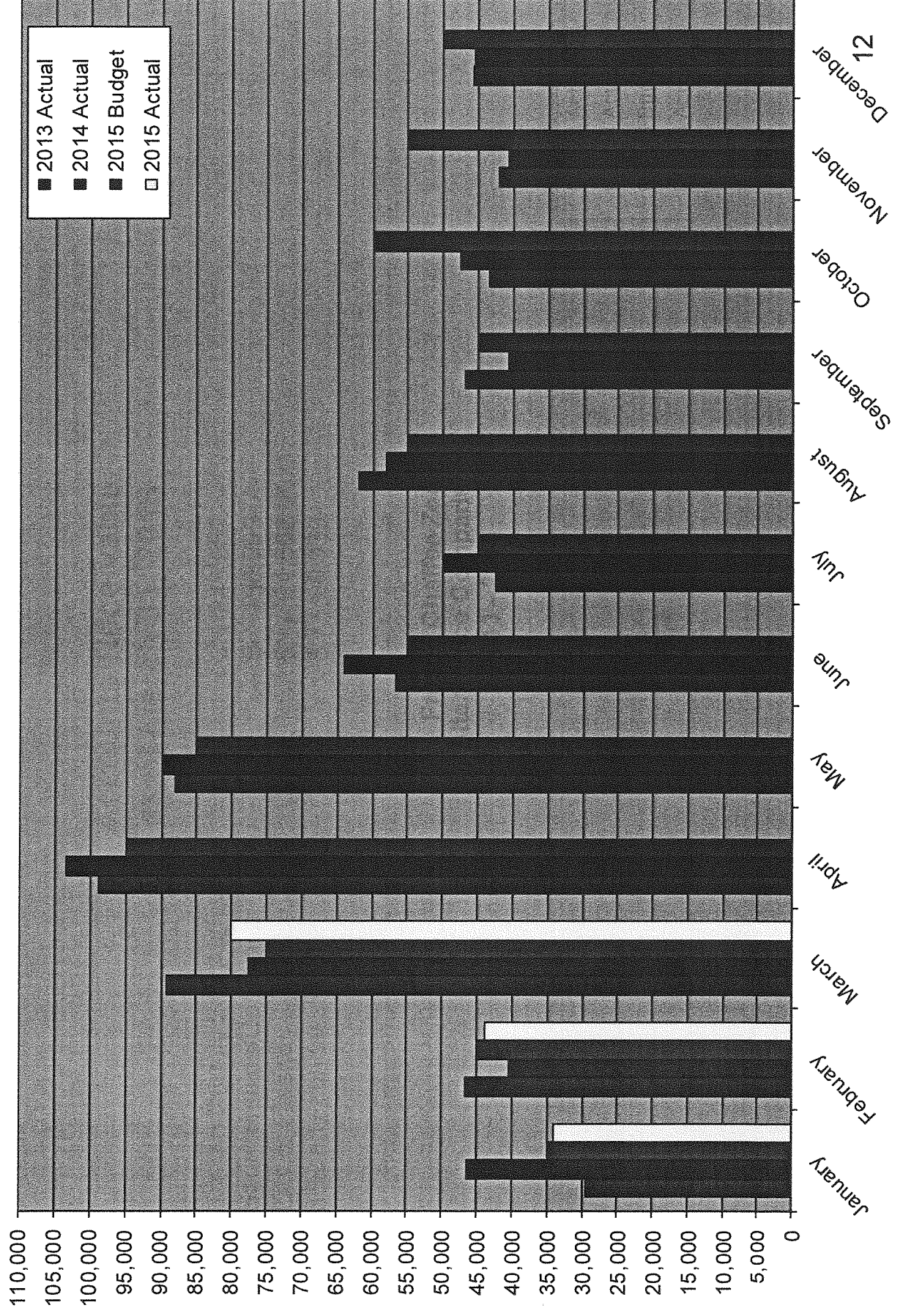
\* YTD totals based on claims submitted to the Zoo Authority, and excludes accrual of salary and benefits.



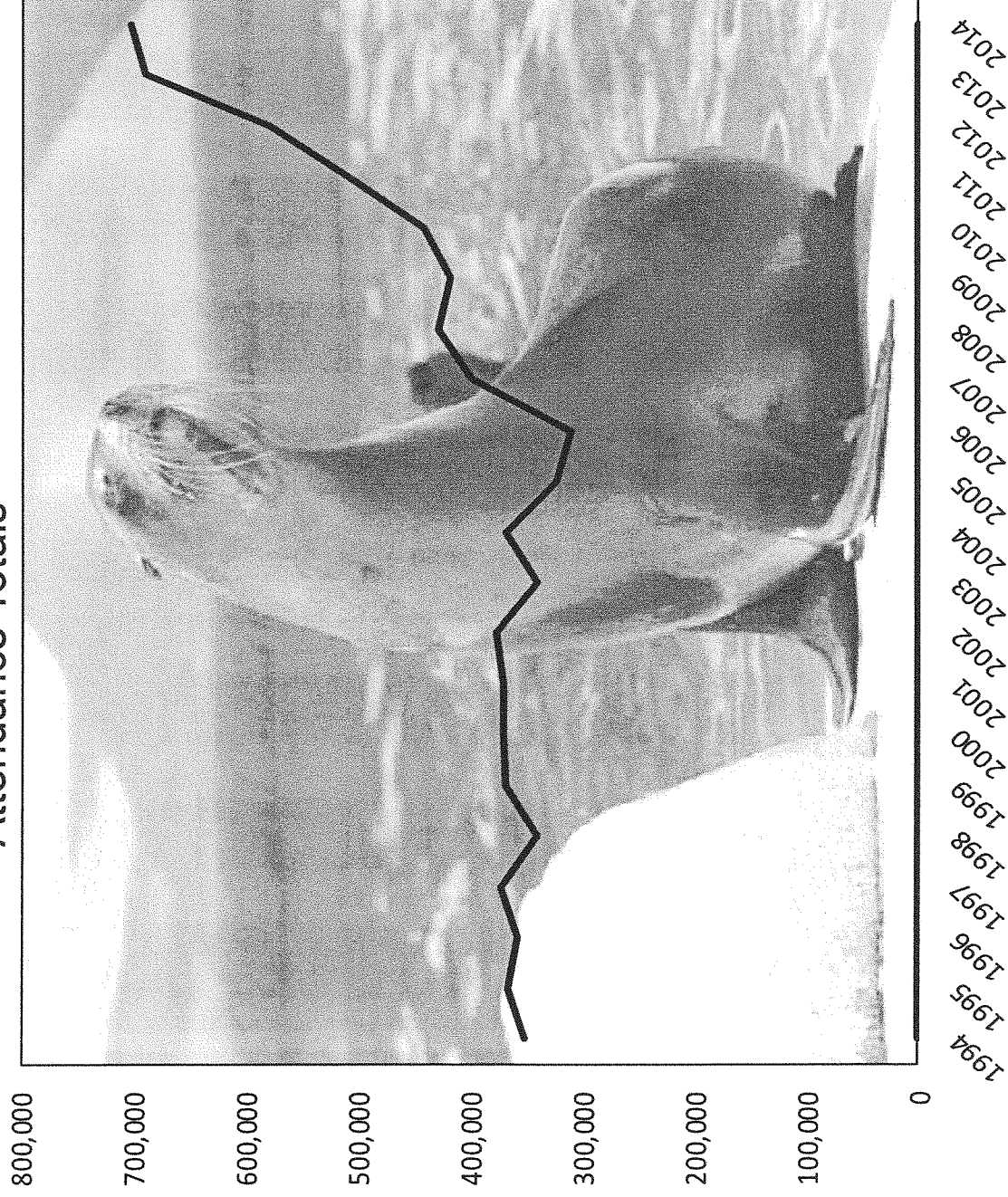
## Accounts Receivable as of March 31, 2015

• Fresno County Zoo Authority	\$ 1,243,557
• Sponsorships/Donations	\$ 138,099
• City of Fresno	\$ 124,562
• 3 <sup>rd</sup> party concessionaire	\$ 80,039

# Fresno Chaffee Zoo Attendance Comparison 2013 - 2015



## Fresno Chaffee Zoo Attendance Totals





## AGENDA ITEM 6

Agenda Date: 04/29/15

DATE: April 29, 2015  
TO: Fresno County Zoo Authority Board  
FROM: Aaron Ratto, Zoo Authority Treasurer  
SUBJECT: Professional & Specialized Services Appropriations Increase

### RECOMMENDED ACTION:

Approve an increase to the Zoo Authority's Professional & Specialized Services appropriations by \$27,389.65.

### ALTERNATIVE ACTION:

None.

### FISCAL IMPACT:

The request will increase the Zoo Authority's Professional & Specialized Services appropriations from \$212,242 to \$239,632.

### DISCUSSION:

The 2014-15 Zoo Authority (Authority) budget includes appropriations for Measure Z renewal costs. This cost was budgeted into Professional & Specialized Services for \$45,000-the best estimate at the time, but significantly less than the actual charge. (Attachment A) On March 12, 2015 the County Clerk invoiced the Authority for \$72,389.65. (Attachment B) The Authority is responsible for providing the County Clerk with payment as per Ordinance 2014-01. As such, to correspond with the invoiced charges, an increase of \$27,389.65 to Professional & Specialized Services appropriations is necessary.

However, per the July 17, 2014 agreement between the Authority and the Fresno Chaffee Zoo Corporation, payment in full to the Authority for all costs incurred by the County Clerk for Measure Z renewal was received by the Authority on April 13, 2015. Accordingly, there is no change in Net Position to the Authority.

### **Attachments**

- A 2014-15 Professional & Specialized Services presentation slide
- B Fresno County Clerk invoice

BOARD ACTION: DATE \_\_\_\_\_ APPROVED AS RECOMMENDED \_\_\_\_\_ OTHER \_\_\_\_\_

MOTION \_\_\_\_\_ SECOND \_\_\_\_\_ UNANIMOUS \_\_\_\_\_  
HERZOG \_\_\_\_\_ LYLES \_\_\_\_\_ GRAY \_\_\_\_\_ STRATFORD \_\_\_\_\_ SWEARENGIN \_\_\_\_\_ TOSTE \_\_\_\_\_ WATERHOUSE \_\_\_\_\_

## **Reference Materials**

### 2014 Measure Z Ordinance

[http://www.zooauthority.org/docs/Extension/AI%2006a%20Att%20A%2004.30.14%20AD  
OPTED%20Ordinance%202014-01%20Mease%20Z%20Exten%20signed.pdf](http://www.zooauthority.org/docs/Extension/AI%2006a%20Att%20A%2004.30.14%20AD<br/>OPTED%20Ordinance%202014-01%20Mease%20Z%20Exten%20signed.pdf)

### Authority-Corporation Agreement of July 14, 2014

[http://www.zooauthority.org/docs/Extension/2014.07.17%20ZA-  
ZooCorp%20agree%20reimb%202014%20ballot%20costs.pdf](http://www.zooauthority.org/docs/Extension/2014.07.17%20ZA-<br/>ZooCorp%20agree%20reimb%202014%20ballot%20costs.pdf)

## Professional & Specialized Services (\$)

- All 7000 series budget appropriations, except for account 7295 (Professional & Specialized Services), were brought forward from the prior year and recommended for fiscal year 2014-15.
- The recommended appropriations for account 7295 for fiscal year 2014-15 are \$212,242 which is greater than last year's adopted budget by 28%
- The appropriations differed due to the following:
  - Coordinator hours increased by 71% over PY budget
  - Auditor-Controller hours (accountant I/II, A&F division chief, Sup Accountant) decreased by 5% over PY budget
  - County Counsel hours stayed constant compared to PY budget
  - CY budget includes an estimated \$45,000 for County Clerk charges to be incurred related to the renewal Measure (original Measure costs were approximately \$40,000 in 2004)
  - Due to the conservative approach (9 months of revenue), there was no contingency budgeted (since any expenditures above the revenue amount will be paid for out of available net position)

Agenda Item 6  
Attachment B



March 12, 2015

**COUNTY OF FRESNO**  
COUNTY CLERK / REGISTRAR OF VOTERS  
BRANDI L. ORTH

RECEIVED  
MAR 12 2015

FRESNO COUNTY  
ZOO AUTHORITY

Fresno County Zoo Authority  
c/o Zoo Authority Coordinator – Cathy Crosby  
Department of Public Works and Planning  
County of Fresno  
2220 Tulare Street, 6<sup>th</sup> Floor  
Fresno, CA 93721

Re: November 4, 2014 Statewide General Election

Dear Ms. Crosby:

Enclosed is an invoice for the Zoo Authority's portion of the November 4, 2014 Statewide General Election bill. As you will see from the attached detailed list of charges, only the direct (add-on) costs involved in placing Measure Z on the ballot were billed to the Zoo Authority.

If you have any questions or concerns, please contact me at 600-3038.

Sincerely,

Theresa Thompson  
Business Manager  
Office of Brandi L. Orth  
County Clerk/Registrar of Voters



Fresno County Clerk/Registrar of Voters  
2221 Kern Street  
Fresno, CA 93721-2600

# Invoice

Date	Invoice #
3/6/2015	10684

Bill To
Fresno County Zoo Authority c/o Zoo Authority Coordinator Department of Public Works/Planning 2220 Tulare Street, 6th Floor Fresno, CA 93721

**RECEIVED**  
MAR 12 2015

FRESNO COUNTY  
ZOO AUTHORITY

Terms
net 30

Description	Amount
November 4, 2014 General Election - Measure Z	72,389.65
If you have any questions, please direct your calls to Theresa Thompson @ 559-600-3038.	
<b>Total</b>	<b>\$72,389.65</b>



Registered Voters Per District	416,433
Cost Per Voter in each District	\$ 0.17

**RECEIVED**  
MAR 12 2015

November 4, 2014 General Election	Total Election Cost	FRESNO ZOO MEASURE "Z"
Sample Ballot Ratio		
Official Ballot Ratio		
Direct Charges	\$ 1,739,077.88	\$ 72,389.65

FRESNO COUNTY  
ZOO AUTHORITY

<b>Sample Ballots - Official Ballots - Salaries</b>		
Printing, Typesetting, Other (Indirect)	\$ 258,190.78	
Printing and Set-up Charges (Direct - Cand Stmt)	\$ 20,663.59	
Printing and Set-up Charges (Direct - Measures)	\$ 75,843.12	68,466.47
Mailing Service (Presort Center)	\$ 66,529.13	
Official Ballots (except VBM) IVS	\$ 92,838.49	
Salaries (Indirect)	\$ 536,628.31	
Salaries (Direct - Cand Stmt)	\$ 6,832.86	
Salaries (Direct - Measures)	\$ 12,211.92	2,907.60
Salaries BN (Direct - BN)	\$ 21,693.24	

<b>AV Mandate - Suspended</b>	
AV Official Ballots IVS	\$ 1,856.12
AV Salaries	\$ 491.32
AV Processing	\$ 845.18
AV Postage Charges	\$ 602.21
AV Supplies	\$ 394.15

<b>Perm II Mandate - Suspended</b>	
Perm II Official Ballots IVS	\$ 107,356.48
Perm II Salaries	\$ 22,109.77
Perm II Processing	\$ 32,264.95
Perm II Postage Charges	\$ 22,989.63
Perm II Supplies	\$ 22,797.53

<b>Election Costs: Others</b>		
Training Room Rental	\$ 156.00	
Precinct Expense (Payroll Transactions)	\$ 273,496.68	
Postage	\$ 51,984.08	
Communication	\$ 2,042.71	
Publication - (Indirect)	\$ 20,134.12	
Publication (Direct)	\$ 15,436.38	1,015.58
Publication (Direct - BN districts)	\$ 7,002.43	
Computer Services (ITSD/PeopleSoft)	\$ 22,797.82	
Trans Of Booths & PP Supplies	\$ 13,505.89	
Print Charges	\$ 7,266.42	
Polling Places Supplies	\$ 13,240.19	
Miscellaneous	\$ 8,876.38	

<b>TOTAL CHARGES</b>	<b>\$ 1,739,077.88</b>	<b>\$ 72,389.65</b>
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DATE: April 29, 2015

TO: Board of Fresno County Zoo Authority

FROM: Catherine Crosby  
Zoo Authority Coordinator

RE: Payment/Reimbursement of Measure Z Election Costs

**RECOMMENDED ACTION:**

1. Approve payment of \$72,389.65 from the Fresno County Zoo Authority 2014-15 Professional & Specialized Services Budget to the Fresno County Clerk/Registrar of Voters for the direct (add-on) cost to place Measure Z on the November 4, 2014 Statewide General Election ballot.
2. Adopt Resolution 2015-01 accepting donation of \$72,389.65 from Fresno Chaffee Zoo Corporation for the cost to place Measure Z on the November 4, 2014 State-wide General Election ballot.

**FISCAL IMPACT:**

There will be no change to Net Position for the Fresno County Zoo Authority (Authority) as a result of the Recommended Action. Payment to the Clerk/Registrar of Voters (Clerk) will be offset by the \$72,389.65 received from the Fresno Chaffee Zoo Corporation (Corporation).

**DISCUSSION:**

Both the July 27, 2004 Ordinance #04-014 that established the Measure Z sales tax, and the April 27, 2014 Ordinance #2014-01 imposing an extension of the tax, allow for the use of Measure Z funds to pay for the *Clerk's costs associated with placing Measure Z on the ballot*. Specifically, Section 4.030(a.) of the 2014 Ordinance states:

“The proceeds of the special tax shall first be applied to reimburse Fresno County for the costs of the election held pursuant to Revenue and Taxation Code Section 7286.43. The

BOARD ACTION: DATE \_\_\_\_\_ APPROVED AS RECOMMENDED \_\_\_\_\_ OTHER \_\_\_\_\_

UNANIMOUS \_\_\_\_\_  
HERZOG \_\_\_\_\_ LYLES \_\_\_\_\_ SWEARENGIN \_\_\_\_\_ GRAY \_\_\_\_\_ STRATFORD \_\_\_\_\_ TOSTE \_\_\_\_\_ WATERHOUSE \_\_\_\_\_

proceeds of the tax shall also be available to pay the costs of any election for an extension of the tax.”

Nevertheless, in early discussions on the renewal effort at Authority Board meetings, Corporation staff had assumed that the Corporation would be paying for these costs. Also, to mitigate concerns expressed by the Board of Supervisors, who cited Administrative Policy #71 (Attachment A) prohibiting the use of tax funds for the *promotion* of a sales tax measure, the Authority and the Corporation entered into an Agreement on July 14, 2014. The Agreement, Section 1 states:

“The CORPORATION agrees to reimburse the AUTHORITY for the actual cost paid by the AUTHORITY to the County to conduct the November 2014 Election with respect to Ordinance No. 2004-014 in an amount not to exceed seventy-five thousand dollars (\$75,000). The CORPORATION will make this donation with funds that are not derived from tax revenue granted to the CORPORATION by the AUTHORITY.”

On March 12, 2015, the Authority received an invoice from the Clerk, (See Agenda Item 6, Attachment B) and as per the agreement, forwarded it to Zoo Director Scott Barton with a request for the agreed donation. Adoption of Resolution 2015-01 will allow the Authority to accept ZooCorp's donation and use such funds to pay the County Clerk for the ballot cost of Measure Z.

## **Attachments**

- A Board of Supervisors Administrative Policy #71, Effective Date: 7/1/13
- B Corporation payment to Authority
- C Resolution 2015-01

## **Reference Materials**

2004 Measure Z Ordinance

<http://www.zooauthority.org/docs/Founding/Ordinance%20Establishing%20%20Zoo%20Tax%20July%2027,%202004.pdf>

2014 Measure Z Ordinance

<http://www.zooauthority.org/docs/Extension/AI%2006a%20Att%20A%2004.30.14%20ADOPTED%20Ordinance%202014-01%20Mease%20Z%20Exten%20signed.pdf>

Authority-Corporation Agreement of July 14, 2014

<http://www.zooauthority.org/docs/Extension/2014.07.17%20ZA-ZooCorp%20agree%20reimb%202014%20ballot%20costs.pdf>



## Fresno County Board of Supervisors

# ADMINISTRATIVE POLICY

NUMBER 71

### Prohibiting the Use of Public Funds for Political Advocacy

Effective Date: July 1, 2013

#### POLICY STATEMENT

Government assets, including money, grant funds, paid staff time, equipment and supplies, facilities or any other government asset shall not be used for political campaigns of any type. Political campaigns are defined as political advocacy for or opposition to a matter or person that has qualified for the ballot.

#### MANAGEMENT RESPONSIBILITY

Department Heads shall be held responsible for ensuring that government assets within their control are not used to advocate for or against any matter or person that has qualified for the ballot.

This section does not prohibit the expenditure of government assets to create and provide informational or educational materials regarding a matter that has qualified for the ballot. Such information or educational materials shall provide a fair, accurate and impartial presentation of relevant information relating to the matter that has qualified for the ballot. However, government assets shall not be expended to create and provide such informational or educational materials in the 90 days prior to the election unless specifically authorized by the Board of Supervisors or required by the Public Records Act or other law.

<http://googleindex.intra.co.fresno.ca.us/Forms/0120/Administrative%20Policies%20-%20Approved/AP%20-%20Table%20of%20Contents.htm>

# RECEIVED

APR 13 2015

## Agenda Item 7 Attachment B

04/08/2015

### FRESNO COUNTY ZOO AUTHORITY

To: Fresno County Zoo Authority  
Attn: Catherine Crosby  
2220 Tulare St. Sixth Floor M/S 214  
Fresno, CA 93721

INVOICE NUMBER	DATE	DESCRIPTION	AMOUNT	DISCOUNT	NET AMOUNT
10684	03/06/2015	November 4, 2014 General Election-Measure 2	\$72,389.65	\$0.00	\$72,389.65
		<b>Totals:</b>	<b>\$72,389.65</b>	<b>\$0.00</b>	<b>\$72,389.65</b>

SECURITY FEATURES INCLUDE TRUE WATERMARK, PAPER, HEAT SENSITIVE ICON AND FOIL HOLOGRAM



FRESNO CHAFFEE

FRESNO'S CHAFFEE ZOO CORP.

894 WEST BELMONT AVE.  
FRESNO, CA 93728  
(559) 498-5910

PREMIER VALLEY BANK  
FRESNO, CA 93720  
90-4327/1211



CHECK DATE

CHECK NO.

04/08/2015

CHECK AMOUNT

PAY

\*\*Seventy two thousand three hundred eighty nine and 65/100 Dollars\*\*

TO THE  
ORDER  
OF

Fresno County Zoo Authority  
Attn: Catherine Crosby  
2220 Tulare St. Sixth Floor M/S 214  
Fresno, CA 93721



*Brian D. Johnson*  
*Sanjiv K. Bhat*

AUTHORIZED SIGNATURE

\$\*\* 72,389.65

VOID AFTER 180 DAYS  
CHECKS OVER \$5000.00 REQUIRE TWO SIGNATURES



DATE: April 29, 2015

TO: Fresno County Zoo Authority Board

FROM: Catherine Crosby, Board Coordinator

SUBJECT: Amendments to Zoo Authority Bylaws

RECOMMENDED ACTION:

Conduct first reading of amendments to Bylaws, and waive reading in its entirety

DISCUSSION:

The Fresno County Zoo Authority (Authority) Bylaws were adopted by the Board of Supervisors sitting as the Authority on January 25, 2005. The Bylaws were last amended in 2008 to allow for appointment of an alternate by the Mayor, so the City of Fresno could have representation on the Authority Board when the Mayor was not available. (See the current Bylaws attached hereto as Attachment A.)

The extension of Measure Z provides an opportunity to review the existing Bylaws, and to bring them up to date and in accordance with the Extension Ordinance, current Authority Board agreements, and procedures, practices and events that post-date the adoption of these existing Bylaws.

Accordingly, a proposed amended set of Bylaws (Attachment B hereto) are submitted for your Board's review and approval. These proposed amendments reflect the following changes to the current Bylaws:

1. On page 1, the Introduction adds a reference to the 2014 Extension Ordinance.
2. As noted under I.A., Members, the appointed Board first met on April 28, 2005.
3. On page 2, Under I.B., Organization, Paragraph 1, the language has been changed to a non-specific meeting location, anticipating that the Fresno County Employees' Retirement Association Building may be demolished at a future date to allow for the planned High Speed Rail station on the site.
4. In 1.B. Paragraph 7, the reference to a specific edition of Robert's Rules of Order has been removed. While the 11th Edition is now current, the proposed change is the preferred citation of the book's authors.

BOARD ACTION: DATE \_\_\_\_\_ APPROVED AS RECOMMENDED \_\_\_\_\_ OTHER \_\_\_\_\_

MOTION \_\_\_\_\_ SECOND \_\_\_\_\_ UNANIMOUS \_\_\_\_\_  
 HERZOG \_\_\_\_\_ LYLES \_\_\_\_\_ GRAY \_\_\_\_\_ STRATFORD \_\_\_\_\_ SWEARENGIN \_\_\_\_\_ TOSTE \_\_\_\_\_ WATERHOUSE \_\_\_\_\_

5. At page 4, Section III.B, General Expenditure Plan, Paragraph 1, the previous term “successor” in the last sentence has been changed to “extension” to match the language of the new Extension Ordinance.
6. The last sentence of Section III.B., Paragraph 2 has been updated to match the Extension Ordinance legal citation, reflecting current law.
7. At page 5, Section III.C, Specific Expenditure Plan, the original Paragraph 1 and the table under it have been deleted, as the City of Fresno has met its obligation to provide all the funds to the Corporation as specified.
8. Portions of Paragraphs 2 and 3 of Section III.C, as set forth in the 2008 Bylaws have been merged into a new Paragraph 1 that mirrors the wording of the Extension Ordinance, and the Authority’s 2009 Capital Projects Policy (which changed the term “Capital Facilities” to refer to “Capital Projects”). (See Attachment C).
9. A new paragraph 3 has been added to Section III.C. to include the following language:

“The AUTHORITY shall have no obligation to distribute funds to the CORPORATION unless the AUTHORITY is satisfied that the CORPORATION has appropriately spent funds already distributed.”

This above language derives from the 2014 Measure Z Extension Ordinance, and your Board saw fit to add it to the December 21, 2005 *Agreement Regarding Procedures for the Distribution of Tax Revenue* by means of an amendment executed by the Authority and the Zoo Corporation (Amendment 1 to *Agreement Regarding Procedures for the Distribution of Tax Revenue*, dated October 18, 2014.)

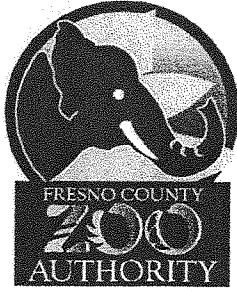
As noted under IV.A. and B. on page 8, if amendments to the Bylaws are to be approved, a super majority of five Board members must vote in favor at two regular meetings. The Bylaws then must be submitted to the Board of Supervisors, and will take effect upon that body’s approval.

#### Attachments

- A. 2008 bylaws
- B. Draft amendments to 2008 bylaws
- C. Measure Z Capital Projects Policy, Adopted June 24, 2009

#### Reference Material

- 2014-01 Ordinance  
<http://www.zooauthority.org/docs/Extension/AI%2006a%20Att%20A%2004.30.14%20ADOPTED%20Ordinance%202014-01%20Mease%20Z%20Exten%20signed.pdf>
- 2012 Procedures for Approving and Administering Measure Z Funds  
[http://www.zooauthority.org/docs/ContractsProcedures/Procedures\\_revisions\\_adopted\\_3\\_28\\_12.pdf](http://www.zooauthority.org/docs/ContractsProcedures/Procedures_revisions_adopted_3_28_12.pdf)
- 2005 Zoo Authority–Corporation Agreement and Amendment 1 of October 18, 2014  
<http://www.zooauthority.org/docs/ContractsProcedures/2005.12.21.ZA-ZAAgmt&2014.8.27Amend1.pdf>



2220 Tulare Street • 6<sup>th</sup> Floor • Fresno, CA 93721  
Phone: 559.262.4385 • [www.zooauthority.org](http://www.zooauthority.org)

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# **FRESNO COUNTY ZOO AUTHORITY**

## **BYLAWS**

**Amended April 30, 2008**

Approved by  
Fresno County Board of Supervisors  
July 8, 2008



## **FRESNO COUNTY ZOO AUTHORITY**

### **BYLAWS**

#### **INTRODUCTION**

The Resolution creating the Authority was adopted by the Fresno County Board of Supervisors on July 13, 2004. The Board of Supervisors, sitting as the Authority Board, then adopted Ordinance No 2004-1 on July 27, 2004. This ordinance, providing for a transactions and use tax of 0.1% for a period of ten years commencing on April 1, 2005, and including an expenditure plan for the use of the tax revenue, was approved by the electorate on November 2, 2004.

These Bylaws, adopted April 30, 2008, repeat and supplement the provisions of a subsequent Fresno County Board of Supervisors Resolution changing membership requirements (No. 08-024, January 15, 2008), and Zoo Authority Ordinance No 2004-1.

#### **I. AUTHORITY BOARD**

##### **A. Members**

The initial Authority Board is the Board of Supervisors. No later than March 31, 2005, this initial Authority Board shall be replaced with a seven-member Board, as follows:

1. Five qualified electors shall be appointed by the Board of Supervisors. Each member of the Board of Supervisors shall nominate one person. Each Authority Board member appointed under this provision shall serve for a term coterminous with the term of the nominating member of the Board of Supervisors. These members may not hold any other public office which pays a salary or per diem, but may hold another public office which is not incompatible with serving on the Authority Board and which provides only reimbursement of expenses.
2. One qualified elector, who shall be selected for his or her expertise in zoo matters, shall be appointed by the Board of Supervisors. This member shall be nominated by the Chair of the Board of Supervisors, and shall serve for a term coterminous with the term of the nominating supervisor as Chair.
3. The seventh member of the Board shall be the Mayor of the City of Fresno.

4. Vacancies in the appointed positions shall be filled by the Board of Supervisors as provided above. Appointed members may resign by submitting a resignation in writing to the Board of Supervisors.

**B. Organization**

The Board shall adopt policies to govern the activities of the Board. Such policies shall include, but not be limited to, the following:

1. The Board shall hold its regular meetings at the Fresno County Employees' Retirement Association building, at 1111 H St. in Fresno, at 9:00 a.m. on the fourth Wednesday of the month.
2. A chair and vice-chair shall be elected at the first meeting of each calendar year. If neither is present or able to act, the members present shall elect a chair pro tem, who shall serve only until the chair or vice-chair is present and able to act. The Administrator shall serve as the Secretary.
3. The Board shall meet at least four times a year, and shall set its meeting schedule as far in advance as possible.
4. The Brown Act (Gov. Code, § 54950 et seq.) shall govern meetings of the Board.
4. Four Board members shall constitute a quorum, provided that no action shall be taken without the affirmative vote of at least three Board members.
6. The Board shall keep minutes of its proceedings and records of its activities and actions.
7. Robert's Rules of Order shall govern the proceedings of the Board in its transaction of business unless otherwise provided herein or by general law. Unless otherwise specified by the Board, Robert's Rules of Order Newly Revised, 10th Edition, shall be used by the Board.
8. No proxy or substitute may vote in place of an appointed Board member.
9. The Mayor of the City of Fresno may appoint a member of the Fresno City Council to serve as the Mayor's alternate. The Mayor shall designate the alternate in writing. The designation shall become effective upon receipt of the notification by the Administrator.

10. In accordance with Fresno County Ordinance Code chapter 2.68, any member of the Board who is absent from the number of consecutive meetings specified in the chapter, according to the schedule of meetings adopted as required above, shall be deemed to have resigned his or her membership. The Administrator shall give prompt written notice to any member who will be deemed to have resigned upon the occurrence of one additional unexcused absence. The notice shall contain a statement advising the member of the absences and the consequences thereof, together with a copy of the ordinance code chapter. This provision may not be removed from the bylaws.
11. The Chair may make or second motions and shall have a vote on all questions. The Chair shall not be required to relinquish the chair in order to participate in discussions.

**C. Compensation**

Members of the Board shall not be paid a salary nor shall they be entitled to per diem for attending Board meetings.

**I. POWERS AND DUTIES**

**A. Powers**

The Board may:

1. Adopt ordinances, resolutions, policies and procedures to implement the Resolution and Ordinance;
2. Enter into contracts to accomplish the purposes of the Authority;
3. Perform duties prescribed hereunder; and
4. Take all steps necessary to implement the Resolution and Ordinance, including hiring or contracting with appropriate staff, if necessary.

**B. Duties**

The Board shall oversee the general administration of the funds and of the implementation of the Resolution and Ordinance, including but not limited to:

1. Requiring the Fresno's Chaffee Zoo Corporation (hereafter "Corporation") to enter into appropriate contracts to expend the tax proceeds as provided in the Ordinance.
2. Employing the services of an auditor to oversee the State Board of Equalization's records if desired, and, if deemed necessary, employing the services of an auditor or other professionals to audit and/or report on the activities of the Corporation regarding the expenditure of Authority funds and the progress of approved projects.

## **II. EXPENDITURES OF TAX REVENUES**

### **A. Statutory Requirements**

As required by Revenue and Taxation Code section 7286.43, the proceeds of the transactions and use tax collected under the Ordinance shall be used exclusively for zoos, zoological facilities, and related zoological purposes within this County.

### **B. General Expenditure Plan**

1. The tax proceeds shall first be applied to reimburse Fresno County for the costs of the election held pursuant to Revenue and Taxation Code section 7286.43. The proceeds of the tax shall also be available to pay the costs of any election for a successor tax.
2. Up to 2% of the tax proceeds shall be allocated for administrative costs of the Authority. This administrative allocation shall be made based upon budgeted estimates of administrative costs prior to any distribution of tax revenues in any fiscal year to the entity operating the Chaffee Zoo. "Administrative costs" shall mean actual expenses incurred by the Authority. Apportionment of any overhead and/or accounting of actual costs shall be accomplished in accordance with the standards and procedures found in the United States Office of Management and Budget Circular, OMB A-87, as amended.
3. The remaining annual tax proceeds shall be distributed to the Corporation, as provided below.

### **C. Specific Expenditure Plan**

1. No tax revenue shall be provided to the Corporation until the City of Fresno and the Corporation both certify to the Authority that the

City has provided the percentage of public funding it provided to the Zoo in 2003-2004 (approximately \$1.2 million), pursuant to the following schedule:

<b>Certification Date</b>	<b>Funding Period</b>	<b>% of Prior Funding Provided/Received</b>	<b>\$ Provided/Received (approx.)</b>
Jul. 1, 2005	Jul. 1, 2004-Mar. 31, 2005	100%	\$900,000 (3/4 of yr.)
Jul. 1, 2006	Apr. 1, 2005-Mar. 31, 2006	100%	\$1,200,000
Jul. 1, 2007	Apr. 1, 2006-Mar. 31, 2007	80%	\$960,000
Jul. 1, 2008	Apr. 1, 2007-Mar. 31, 2008	60%	\$720,000
Jul. 1, 2009	Apr. 1, 2008-Mar. 31, 2009	40%	\$480,000
Jul. 1, 2010	Apr. 1, 2009-Mar. 31, 2010	20%	\$240,000
Jul. 1, 2011 and thereafter - 0%, so no certification due.			

2. The Corporation shall submit to the Authority its preliminary plans for capital facilities projects in the Zoo. The plans shall be submitted on an annual basis, or on such a schedule as agreed to by the Authority and the Corporation, in such numbers and in such format as required by the Authority. "Capital facilities" shall mean facilities or animals with a useful life of five years or more. The plans shall show that a minimum of two-thirds of the projected net tax revenue will be spent on capital improvement projects in the Zoo.
3. The Corporation shall also submit to the Authority, on the same schedule, its plans for spending the remaining net tax revenue. The plans shall show that no more than one-third of the projected tax revenue will be spent on operations and maintenance of the Zoo.

4. The Authority may approve or disapprove the Corporation's plans. If the Authority disapproves the plans, the Authority shall be under no obligation to provide tax revenues to the Corporation until the plans are revised to the satisfaction of the Authority.
5. The Authority may, with appropriate notice, request that the Corporation send one or more representatives to any Authority meeting, and may consider the cooperation of the Corporation in this regard in future funding decisions.
6. When the Authority is satisfied that the plans of the Corporation comply with the Resolution and Ordinance, the Authority shall approve the plans and shall enter into appropriate contracts with the Corporation to provide funding on an appropriate schedule. The Authority generally shall not enter into contracts to provide funding directly to providers of goods and/or services to the Corporation, but may do so if the Corporation requests this direct contracting.
7. The Authority may restrict the funding it provides to the Corporation to correspond with an approved time schedule, or for any other reason within the discretion of the Authority.
8. The Authority may authorize multi-year capital projects and/or programs within the time period established for the tax.
9. The Authority may pledge future annual tax proceeds as security for loans to fund capital projects at the Chaffee Zoo.

**D. Reports**

1. The Corporation shall provide the Authority with annual use statements demonstrating the use of funds authorized by the Authority. This statement shall be made in a form acceptable to the Authority and shall be approved by a certified public accountant prior to its submission to the Authority. The Authority may also require the Corporation to provide independently audited statements or other reports on an annual or other basis at the entity's expense.
2. The Authority may request that status reports on the progress of projects and programs be submitted by the Corporation to the Authority for public discussion at any Authority meeting from time to time.

3. The Authority shall make an annual report to the Board of Supervisors regarding its proceedings and actions.

**E. Prohibited Expenditures**

The Authority shall require the Corporation to agree that no tax revenue shall be expended for the following ineligible activities:

1. Activities normally funded by a city or county through federal, state, and/or local revenues such as animal control, health care, criminal justice programs, and social service programs.
2. Programs not open and available on an equal basis to all residents of Fresno County.
3. Programs which promote religious or sectarian purposes.
4. Scholarships, grants, or other payments to individuals for educational purposes.
5. Except as herein allowed, programs of federal, state, or local governments or their subsidiaries.
6. Out-of-state travel expense.
7. Programs or policies that discriminate against any individual or group on the basis of race, sex, color, ethnicity, religious preference, or national origin in the operation of facilities or in membership policies.

**III. AMENDMENT OF BYLAWS**

**A. Approval by Authority Board**

An amendment to these Bylaws may be proposed at any time. The amendment shall be presented to the Board at two regular meetings, with at least one week between meetings. At least five members of the Board must vote in favor of the amendment at each reading in order for it to be sent to second reading or approved. If the proposed amendment is altered at the first reading, the altered version shall be presented for first reading at the next regular meeting. Corrections of typographical or clerical errors are not alterations within the meaning of this section.

**B. Adoption by Board of Supervisors**

If the Authority Board approves an amendment to the bylaws, the amendment shall be submitted to the Board of Supervisors. The amendment shall become effective immediately upon adoption by the Board of Supervisors.



**2015 Draft Amendments to  
FRESNO COUNTY ZOO AUTHORITY**

**BYLAWS**

**INTRODUCTION**

The Resolution creating the Authority (hereinafter "Resolution") was adopted by the Fresno County Board of Supervisors on July 13, 2004. The Board of Supervisors, sitting as the Authority Board, then adopted Ordinance No 2004-1 on July 27, 2004 (hereinafter "Ordinance"). This Ordinance, providing for a transactions and use tax of 0.1% for a period of ten years commencing on April 1, 2005, and including an expenditure plan for the use of the tax revenue was approved by the electorate on November 2, 2004, and was extended for another 10 years on November 4, 2014.

These Bylaws, adopted \_\_\_\_\_, repeat and supplement the provisions of a subsequent Fresno County Board of Supervisors Resolution changing membership requirements (No. 08-024, January 15, 2008), Zoo Authority Ordinance No 2004-1, and Extension Ordinance 2014-01.

**I. AUTHORITY BOARD**

**A. Members**

The initial Authority Board was the Board of Supervisors. A seven-member appointed Authority Board replacing the Board of Supervisors held its first meeting on April 28, 2005, is comprised as follows:

1. Five qualified electors, who shall be appointed by the Board of Supervisors. Each member of the Board of Supervisors shall nominate one person. Each Authority Board member appointed under this provision shall serve for a term coterminous with the term of the nominating member of the Board of Supervisors. These members may not hold any other public office which pays a salary or per diem, but may hold another public office which is not incompatible with serving on the Authority Board and which provides only reimbursement of expenses.
2. One qualified elector, who shall be selected for his or her expertise in zoo matters, shall be appointed by the Board of Supervisors. This member shall be nominated by the Chair of the Board of Supervisors, and shall serve for a term coterminous with the term of the nominating supervisor as Chair.

3. The seventh member of the Authority Board shall be the Mayor of the City of Fresno.
4. Vacancies in the appointed positions shall be filled by the Board of Supervisors as provided above. Appointed members may resign by submitting a resignation in writing to the Board of Supervisors.

**B. Organization**

The Authority Board (hereinafter "Board") shall adopt policies to govern its activities. Such policies shall include, but not be limited to, the following:

1. The Board shall hold its regular meetings at the offices of the Fresno County Employees' Retirement Association, or any other appropriate designated site, at 9:00 a.m. on the fourth Wednesday of the month.
2. A chair and vice-chair shall be elected at the first meeting of each calendar year. If neither is present or able to act, the members present shall elect a chair pro tem, who shall serve only until the chair or vice-chair is present and able to act. The Administrator shall serve as the Secretary.
3. The Board shall meet at least four times a year, and shall set its meeting schedule as far in advance as possible.
4. The Brown Act (Gov. Code, § 54950 et seq.) shall govern meetings of the Board.
4. Four Board members shall constitute a quorum, provided that no action shall be taken without the affirmative vote of at least three Board members.
6. The Board shall keep minutes of its proceedings and records of its activities and actions.
7. Robert's Rules of Order shall govern the proceedings of the Board in its transaction of business unless otherwise provided herein or by general law. Unless otherwise specified by the Board, the current edition of Robert's Rules of Order Newly Revised shall be used by the Board.
8. No proxy or substitute may vote in place of an appointed Board member.
9. The Mayor of the City of Fresno may appoint a member of the Fresno City Council to serve as the Mayor's alternate. The Mayor

shall designate the alternate in writing. The designation shall become effective upon receipt of the notification by the Administrator.

10. In accordance with Fresno County Ordinance Code chapter 2.68, any member of the Board who is absent from the number of consecutive meetings specified in the chapter, according to the schedule of meetings adopted as required above, shall be deemed to have resigned his or her membership. The Administrator shall give prompt written notice to any member who will be deemed to have resigned upon the occurrence of one additional unexcused absence. The notice shall contain a statement advising the member of the absences and the consequences thereof, together with a copy of the ordinance code chapter. This provision may not be removed from the bylaws.
11. The Chair may make or second motions and shall have a vote on all questions. The Chair shall not be required to relinquish the chair in order to participate in discussions.

#### **C. Compensation**

Members of the Board shall not be paid a salary nor shall they be entitled to per diem for attending Board meetings.

## **II. POWERS AND DUTIES**

### **A. Powers**

The Board may:

1. Adopt ordinances, resolutions, policies and procedures to implement the Resolution and Ordinance;
2. Enter into contracts to accomplish the purposes of the Authority;
3. Perform duties prescribed hereunder; and
4. Take all steps necessary to implement the Resolution and Ordinance, including hiring or contracting with appropriate staff, if necessary.

**B. Duties**

The Board shall oversee the general administration of the funds and of the implementation of the Resolution and Ordinance, including but not limited to:

1. Requiring the Fresno Chaffee Zoo Corporation (hereinafter "Corporation") to enter into appropriate contracts to expend the tax proceeds as provided in the Ordinance.
2. Employing the services of an auditor to oversee the State Board of Equalization's records if desired, and, if deemed necessary, employing the services of an auditor or other professionals to audit and/or report on the activities of the Corporation regarding the expenditure of Authority funds and the progress of approved projects.

**III. EXPENDITURES OF TAX REVENUES**

**A. Statutory Requirements**

As required by Revenue and Taxation Code section 7286.43, the proceeds of the transactions and use tax collected under the Ordinance shall be used exclusively for zoos, zoological facilities, and related zoological purposes within this County.

**B. General Expenditure Plan**

1. The tax proceeds shall first be applied to reimburse Fresno County for the costs of the election held pursuant to Revenue and Taxation Code section 7286.43. The proceeds of the tax shall also be available to pay the costs of any election for an extension of the tax.
2. Up to 2% of the tax proceeds shall be allocated for administrative costs of the Authority. This administrative allocation shall be made based upon budgeted estimates of administrative costs prior to any distribution of tax revenues in any fiscal year to the Corporation. "Administrative costs" shall mean actual expenses incurred by the Authority. Apportionment of any overhead and/or accounting of actual costs shall be accomplished in accordance with the standards and procedures found in Title 2 Code of Federal Regulations, Subtitle A, Chapter II, Part 225.

3. The remaining annual tax proceeds shall be distributed to the Corporation, as provided below.

**C. Specific Expenditure Plan**

1. The Corporation shall submit to the Authority its preliminary plans for Capital projects, as well as its plans for operations and maintenance at the Fresno Chaffee Zoo (hereinafter "Zoo"). The plans shall be submitted on an annual basis, or on such a schedule as agreed to by the Authority and the Corporation, in such numbers and in such format as required by the Authority. "Capital Projects" shall meet the definition of the Measure Z Capital Projects Policy, adopted June 24, 2009. A minimum of two-thirds of the funds shall be for capital projects, and up to one-third of the funds shall be available for operations and maintenance.
2. The Authority may approve or disapprove the Corporation's plans. If the Authority disapproves the plans, the Authority shall be under no obligation to provide tax revenues to the Corporation until the plans are revised to the satisfaction of the Authority.
3. The Authority shall have no obligation to distribute funds to the CORPORATION unless the AUTHORITY is satisfied that the CORPORATION has appropriately spent funds already distributed. (Agreement between Authority and Corporation, dated December 21, 2005, as amended)
4. The Authority may, with appropriate notice, request that the Corporation send one or more representatives to any Authority Board meeting, and may consider the cooperation of the Corporation in this regard in future funding decisions.
5. When the Authority is satisfied that the plans of the Corporation comply with the Resolution and Ordinance, the Authority shall approve the plans and enter into appropriate contracts with the Corporation to provide funding on an appropriate schedule. The Authority generally shall not enter into contracts to provide funding directly to providers of goods and/or services to the Corporation, but may do so if the Corporation requests this direct contracting.
6. The Authority may restrict the funding it provides to the Corporation to correspond with an approved time schedule, or for any other reason within the discretion of the Authority.
7. The Authority may authorize multi-year capital projects and/or programs within the time period established for the tax.

8. The Authority may pledge future annual tax proceeds as security for loans to fund capital projects at the Fresno Chaffee Zoo.

**D. Reports**

1. The Corporation shall provide the Authority with annual use statements demonstrating the use of funds authorized by the Authority. This statement shall be made in a form acceptable to the Authority and shall be approved by a certified public accountant prior to its submission to the Authority. The Authority may also require the Corporation to provide independently audited statements or other reports on an annual or other basis at the entity's expense.
2. The Authority may request that status reports on the progress of projects and programs be submitted by the Corporation to the Authority for public discussion at any Authority meeting from time to time.
3. The Authority shall make an annual report to the Board of Supervisors regarding its proceedings and actions.

**E. Prohibited Expenditures**

The Authority shall require the Corporation to agree that no tax revenue shall be expended for the following ineligible activities:

1. Activities normally funded by a city or county through federal, state, and/or local revenues such as animal control, health care, criminal justice programs, and social service programs.
2. Programs not open and available on an equal basis to all residents of Fresno County.
3. Programs which promote religious or sectarian purposes.
4. Scholarships, grants, or other payments to individuals for educational purposes.
5. Except as herein allowed, programs of federal, state, or local governments or their subsidiaries.
6. Out-of-state travel expense.
7. Programs or policies that discriminate against any individual or group on the basis of race, sex, color, ethnicity, religious

preference, or national origin in the operation of facilities or in membership policies.

#### **IV. AMENDMENT OF BYLAWS**

##### **A. Approval by Authority Board**

An amendment to these Bylaws may be proposed at any time. The amendment shall be presented to the Board at two regular meetings, with at least one week between meetings. At least five members of the Board must vote in favor of the amendment at each reading in order for it to be sent to second reading or approved. If the proposed amendment is altered at the first reading, the altered version shall be presented for first reading at the next regular meeting. Corrections of typographical or clerical errors are not alterations within the meaning of this section.

##### **B. Adoption by Board of Supervisors**

If the Board approves an amendment to the bylaws, the amendment shall be submitted to the Board of Supervisors. The amendment shall become effective immediately upon adoption by the Board of Supervisors.

## **Measure Z Capital Projects Policy**

**Adopted June 24, 2009**

**Purpose:** The purpose of this policy is to define the criteria of capital projects that qualify for reimbursement of Measure Z Capital Project Funds. In addition to meeting the requirements of this policy, the project and related budget must have been previously approved by the Zoo Authority Board (as required by Ordinance 2004-1) either through the Master Plan or Annual Capital Projects Plan and an adopted capital projects budget.

**Measure Z-funded capital improvement projects must meet one of the conditions 1-3.**

1. The construction or purchase of a Fresno Chaffee Zoo fixed asset (building, facility, structure, or exhibit), that has a useful operational life of 5 years or longer, and a cost of \$30,000 or more. Capital outlay expenditures required for the intended use of the construction or purchase of the asset may be included at the discretion of the Zoo Authority Board.

**OR**

2. A major renovation, expansion, or replacement of a current Fresno Chaffee Zoo fixed asset (building, facility, structure, or exhibit) that extends the useful operational life of the asset by 5 years or more, or expands the capacity of an existing asset, and has a cost of \$30,000 or more. Capital outlay expenditures required for the intended use of the renovation, expansion, or replacement of the asset may be included at the discretion of the Zoo Authority Board.

**OR**

3. Cost required for the acquisition and safe transport of animals that would have a useful life to the Fresno Chaffee Zoo of at least 5 years, including transportation, travel, and health expenses during such transportation and travel.



# Fresno County Zoo Authority Board

## 2015 Adopted Meeting Dates

## Agenda Item 9

January

Su	Mo	Tu	We	Th	Fr	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

February

Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
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March

Su	Mo	Tu	We	Th	Fr	Sa
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22	23	24	25	26	27	28
29	30	31				

April

Su	Mo	Tu	We	Th	Fr	Sa
			1	2	3	4
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12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

May

Su	Mo	Tu	We	Th	Fr	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

June

Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6
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14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

July

Su	Mo	Tu	We	Th	Fr	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

August

Su	Mo	Tu	We	Th	Fr	Sa
						1
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16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

September

Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

October

Su	Mo	Tu	We	Th	Fr	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

November

Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

December

Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Fresno County Holidays

January 1	New Year's Day	May 25	Memorial Day	November 11	Veterans Day
January 19	Martin Luther King Day	July 3	Independence Day, observed	November 26	Thanksgiving Day
February 16	Presidents' Day	September 7	Labor Day	November 27	County Holiday
March 31	César Chávez Day			December 25	Christmas Day

Adopted October 29, 2014

Calendar generated on [www.timeanddate.com/calendar](http://www.timeanddate.com/calendar)



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## **FRESNO COUNTY ZOO AUTHORITY MEETING**

Thursday

April 28, 2005

9:00 AM – 11:00 AM

Fresno County Board of Supervisors Chambers

2281 Tulare, Room 300, Fresno, CA 93721

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### **ACTION SUMMARY MINUTES**

1. Call to Order and Introductions – Bart Bohn, County of Fresno

ATTENDANCE: Members Mayor Alan Autry, Ron Gentzler, John W. Gray, Brina Harwood, Gerald Lyles, Kent Stratford and Paul Toste; also present were Bart Bohn-County Administrative Officer, Jeanette Ishii-Assistant County Administrative Officer, Barbara Grunwald-Deputy County Counsel, John Weiser-Principal Administrative Analyst, Jennifer Hoey-Deputy Auditor-Controller, and George Gomez-Senior Accountant.

2. Orientation – Barbara Booth Grunwald, Deputy County Counsel, County of Fresno

Barbara Grunwald provided a brief overview of the Conflict of Interest Code, the Brown Act, accountability and attendance.

3. Role of Staff Support – Jeanette Ishii, Assistant CAO, County of Fresno

Jeanette Ishii apprised the members of the support which the County staff would be willing to provide.

4. Election of Officers

A. Chair

Member Autry nominated Member Gentzler to serve as temporary Chair for the first meeting, seconded by Member Gray; Member Toste moved to close the nominations, seconded by Member Gray; vote was unanimous to appoint.

B. Vice-Chair

Member Stratford nominated Member Harwood to serve as temporary Vice Chair for the first meeting, seconded by Member Autry; Member Stratford moved to close the nominations, seconded by Member Toste; vote was unanimous to appoint.

C. Administrator – County Administrative Officer

Pulled since this position will not be elected.

D. Treasurer – County Auditor-Controller/Treasurer-Tax Collector

Pulled since this position will not be elected.

5. Approve reimbursement from Measure Z tax proceeds to Fresno County Clerk for associated cost of November 2004 election (\$26,795.27).

Vote was unanimous to approve Member Autry's motion for release of funds as required, seconded by Member Lyles.

6. Discuss and provide direction on draft Zoo Authority budget, reimbursement for County staff support and requirement for continued County staff support.

John Weiser presented a potential budget for County staff support with a two percent cap on administrative expenses and recommended that a contract be entered into; vote was unanimous to approve Member Toste's motion to appropriate two percent of the revenues for fiscal year 2004-05 for the administrative budget, seconded by Member Autry.

7. Review process for funding Fresno's Chaffee Zoo Corporation.

Jennifer Hoey discussed funding for the Chaffee Zoo Non-Profit Corporation.

8. Discuss and provide direction regarding letterhead for Zoo Authority.

Discussion was held; and County staff was directed to present suggestions for Zoo Authority letterhead at the next meeting.

9. Set next meeting – date / time / location.

After discussion of need to review bylaws and address additional organizational issues, County staff was directed to contact Members and attempt to schedule meeting the third week of May. (Member Autry exited the meeting at 11:23 a.m.)

10. Public Comment

Held

ADJOURNED: There being no further business to come before the Authority, Member Gray made a motion to adjourn, seconded by Member Toste, which carried - with Member Autry absent.

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Gael Storm  
Fresno County Asst. Clerk to the Board

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Ron Gentzler, Temporary Chair  
Fresno County Zoo Authority

## More Valley properties targeted for possible condemnation for high-speed rail route

By Tim Sheehan

The Fresno Bee

March 13, 2015



A Fresno city FAX bus rolls along H Street at Mariposa Street in front of the Greyhound bus station in downtown Fresno. The station is targeted for condemnation to make way for a new high-speed train station in downtown Fresno.

CRAIG KOHLRUSS — Fresno Bee Staff Photo

- *The California Public Works Board authorized the use of eminent domain, or condemnation, on 28 pieces of property in Fresno, Kings and Madera counties for the state's high-speed rail project.*

- *Among the properties targeted are the Greyhound bus station in downtown Fresno and part of a northwest Fresno business park.*

- *The state is continuing to step up the pace at which it authorizes condemnation resolutions as the California High-Speed Rail Authority lags behind its property acquisition schedule for the rail route.*

More than two dozen pieces of property in Fresno, Kings and Madera counties were added Friday to a list of land that could be cleared for California's high-speed rail route, signaling a quickening of pace for the project

The properties include the Greyhound Bus Lines terminal at Tulare and H streets in downtown Fresno and a portion of the Fresno Interstate Business Park complex on Golden State Boulevard north of Ashlan Avenue. They range in size from slivers — a few hundredths of an acre — to more than 12 acres.

All of them were marked Friday for eminent domain action by the State Public Works Board, which oversees the acquisition of property for state projects. The board, which met in Sacramento, approved 28 resolutions declaring a public need for the state to take the property for the controversial statewide rail project. The targeted properties add up to about 81 acres.

The board's 3-0 vote brings to 303 the number of properties for which it has authorized eminent domain or condemnation. They represent a total of about 273 acres. The properties run the gamut from businesses to homes to farms, and they all have one thing in common: They sit in the path of either the railroad right of way planned to form the backbone of the rail system in the Valley or related structures such as road over- or underpasses.

The California High-Speed Rail Authority wants to acquire the 1.4-acre Greyhound bus station property to allow for vehicle and pedestrian access to boarding platforms at the future high-speed train station site, bounded by Tulare, Fresno, H and G streets. According to Bee archives, the bus station at that site dates to 1960.

At the Interstate Business Park in northwest Fresno, the rail agency wants less than 1 acre of the 8-acre property. The long, narrow site houses a cluster of businesses in late 1980s-vintage buildings that run almost perpendicular to Golden State Boulevard. The property is needed to rebuild a new alignment for Golden State Boulevard between Richert and Santa Ana avenues.

In recent months, the rail agency has stepped up the rate at which it is asking the Public Works Board for eminent domain resolutions. Such resolutions mark the first step of a legal process of going to court to condemn the property for the train project. In many cases, the resolutions seem to be a way for the state to achieve negotiating leverage with owners who are reluctant to sell or are unhappy with the amount the state has offered to pay for their property.

But the rail agency is also working to speed the pace at which it is acquiring land for the first two construction sections in the Valley. The authority inked a billion-dollar contract in mid-2013 with a team of engineering and construction firms to design and build the first 29-mile segment between south Fresno and northeast Madera. More than a year and half later, major construction has yet to commence, largely because the rail authority had only made 108 parcels available — out of more than 520 needed — for the contracting team to do its work.

Earlier this year, the rail authority board awarded a second contract of more than \$1.2 billion for the next section of the route, about 65 miles from Fresno to about the Tulare-Kern county line. About 545 pieces of property are needed in that stretch, none of which the agency has in hand.

The state continues to face a time crunch when it comes to building the Valley segments of the route. A good chunk of the \$3 billion that the Obama administration pledged to the state for construction in the Valley comes with the condition that the money be exhausted by Sept. 30, 2017, just 21/2 years from now. That's going to be a tall order if the authority continues to be slow in nailing down the property it needs for contractors to work.

Contact Tim Sheehan: [tsheehan@fresnobee.com](mailto:tsheehan@fresnobee.com), (559) 441-6319 or [@TimSheehanNews](https://twitter.com/TimSheehanNews) on Twitter.

Read more here: <http://www.fresnobee.com/2015/03/13/4425961/more-valley-properties-targeted.html##storylink=cpy>

## Fresnans attend first planning meeting for high-speed rail station

By George Hostetter

The Fresno Bee March 24, 2015



The first planning meeting for Fresno's newest train station ran like clockwork. Now if construction of high-speed rail can somehow follow suit. About 60 people showed up Tuesday evening at fire department headquarters to pitch ideas, offer hopes and express worries for downtown's proposed bullet-train station.

History was much on everyone's mind. Fresno got its start in the late-19th century as a railroad hub for farmers making the most of a rich land.

Six or so generations later, Fresno must figure out how to make the most of a station serving an unbelievably speedy iron horse.

Assistant planning director Dan Zack told the audience to find ways to "catapult Fresno into its next 100 years." That kind of mission can turn strong legs into jelly. Fortunately for the volunteers, event organizers gave the event an easy-to-grasp structure.

High-speed rail is coming, officials said. Fresno's bullet-train station in the area of H and Mariposa streets will be a trailblazer. High-speed rail leaders want something that fits the needs of a unique transportation system. City Hall wants something that fits into Fresno's revitalized future. Both sides want something dramatic that captures the world's attention.

Tuesday's event, billed as a workshop, began with a name. Imagine, people were told, that the area within a half-mile radius of the proposed station is a district of unique character. This new district is to be called the Fresno Station District. A half-mile radius would take in Fulton Corridor, Chukchansi Park, the Convention Center, Warnors Theatre and Chinatown. All are within a 10-minute walk of the station.

Downtown Fresno already is embracing considerable change. Mayor Ashley Swearengin expects this year to begin replacing Fulton Mall with a two-way street open to vehicles. The long-awaited bus rapid transit system is on the horizon. The Cultural Arts District continues to fill with new housing.

The question at hand: How is this new train station to fit most effectively into everything — Fresno Station District, downtown, inner-city Fresno, the entire metropolitan area?



894 West Belmont Avenue

*Fresno's Chaffee Zoo Corporation*



Fresno, California 93728

FRESNO'S CHAFFEE ZOO CORPORATION  
Agenda for Regular Meeting of the Board of Directors  
Wednesday, March 18, 2015 at 5:45 pm  
Fresno Chaffee Zoo Education Building  
Conference Call via Watson Court #1700, Palo Alto, California

1. Call to order – 5:45 p.m.
2. Roll Call.
3. Discuss and consider minutes.
4. Chair Report.
5. CEO Report.
6. Discuss and consider Financial Report.
7. Receive Marketing and Development Report.
8. Discuss and consider Committee Reports.
9. Review, discuss and consider Storyland Playland management.
10. Discuss and consider Parking Committee.
11. Public Comment.  
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12. Board questions and comments.
13. Adjournment.



## **Fresno Chaffee Zoo board signs on to save Storyland and Playland**

By Marc Benjamin

The Fresno Bee March 18, 2015

Read more here: [http://www.fresnobee.com/2015/03/18/4433913\\_fresno-zoo-corporation-board-to.html?rh=1#storylink=cpy](http://www.fresnobee.com/2015/03/18/4433913_fresno-zoo-corporation-board-to.html?rh=1#storylink=cpy)

- Zoo Corporation approves relationship with struggling Storyland and Playland parks.
- Structure of Storyland and Playland management could change.
- Parks need \$850,000 in repairs, but attractions may not open until 2016.

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Fresno Chaffee Zoo Corporation board agreed Wednesday night to come to the rescue of Rotary Storyland and Playland.

Under the agreement, the zoo corporation will oversee a new board to run the parks, initiate a fundraising effort for Storyland and Playland, and use zoo employees on a donated or reimbursement basis to get the parks operating again by early next year. Storyland and Playland will also employ its own staff as required for operations, renovation or maintenance.

The dozen members of the existing Rotary Storyland and Playland board still must approve the agreement, which also will require all but one board member to resign. The one remaining member, who was not identified, will join the new board, which will be led by Scott Miller, owner of Gazebo Gardens.

Other new board members include: Bruce Batti, president of Jeffrey Scott Agency; retired Fresno County Supervisor Susan Anderson; zoo corporation chairman John Valentino; and Fresno Chaffee Zoo director Scott Barton. Nine to 11 members will eventually comprise the board, Miller said.

The zoo corporation's unanimous vote was met with applause. For the past eight years, there have been talks on-and-off about the zoo overseeing Storyland and Playland. Those seemingly ended with Wednesday night's decision.

"We all know we have gone through some tough times, but we just want to thank all of you for your support," Ron Sidoli, a Storyland and Playland board member, told the zoo corporation board.

Storyland needs significant repairs to comply with the Americans with Disabilities Act. It also has issues with lifted sidewalks and requires a new irrigation system. Playland will need railroad track repairs, maintenance for other rides, cement work and general cleanup.

The zoo can't use Measure Z funds for any projects outside the zoo's property, but Barton said the zoo is willing to consider "cross-marketing" ideas and help with the structural makeup of the boards for Storyland and Playland.

The parks' attendance has dropped significantly in recent years after peaking at 152,000 in 2011. Efforts to keep prices low for visitors while attendance and concession sales have fallen led to the recent financial problems, officials said.

Valentino, the zoo corporation board's president, vowed to move swiftly to fix the parks.

"This new board will immediately launch and manage a community campaign to raise \$850,000 by Jan. 31, 2016," Valentino said. "The fundraising campaign will be structured to engage all community sectors and to attract matching funds for qualifying donations."

Once \$200,000 is reached, renovation and maintenance can begin. The first projects will be in Storyland, the train that runs between the two parks and getting the carousel open and operating by Jan. 10, 2016. Playland will be evaluated separately with the most appropriate improvements by Sept. 15, 2016, Valentino said.

Bringing the zoo into the process allows "donors, many of whom we've already talked to, to feel a lot more comfortable contributing with the zoo as a presence in the operation," Valentino said. "So, we like the idea of community involvement and we think that has begun."

Miller said he was impressed by the group forming to serve as the new board. Resources are already aligning to help in the renovations, he added.

"People in the community see Storyland and Playland and the zoo as being connected and the heft that your (zoo corporation) board carries will be a tremendous benefit to use going forward for the fundraising we need to get this thing rolling," Miller said.

Earlier this week, Valentino said the zoo and the two struggling parks have a great deal in common.

"The zoo is getting greater and greater attendance, so there is a bigger opportunity for any location right there next to the zoo," he said.

Contact Marc Benjamin: [mbenjamin@fresnobee.com](mailto:mbenjamin@fresnobee.com), (559) 441-6166 or @beebebenjamin on Twitter

Read more here: [http://www.fresnobee.com/2015/03/18/4433913\\_fresno-zoo-corporation-board-to.html?rh=1#storylink=cpy](http://www.fresnobee.com/2015/03/18/4433913_fresno-zoo-corporation-board-to.html?rh=1#storylink=cpy)

# OPINION

THE FRESNO BEE

FRIDAY, MARCH 20, 2015 A12

OUR VIEW

## Together we can reopen Playland and Storyland

**Both attractions are integral to Fresno's history and future.**

**The Bee Editorial Board**

**N**ow that it appears the Fresno Chaffee Zoo Corporation will lend a hand to get Playland and Storyland up and running again, it will be up to our community to donate the \$850,000 needed for repairs, compliance with the Americans with Disabilities Act and a new irrigation system.

That amount of money, while significant, is not insurmountable. And while large contributions from well-heeled donors will be important, donations as small as \$1, \$5 and \$10 can go a long way toward reopening the two children's attractions at Roeding Park.

Indeed, if every adult in Fresno who rode Playland's carousel as a child contributes \$5 to the restoration effort, the goal will be met.

Playland is an amusement park. Storyland is a series of exhibits promoting literacy. Both are integral to Fresno's history — and future.

With a little sprucing up, both can reopen and continue to entertain and educate children at bargain prices. Providing low-cost fun for families is not a civic responsibility, but it should be a civic priority.

You might not know that Playland opened in May 1955, six weeks before the gates at Disneyland swung open. Local Rotary Clubs — acting upon a proposal by Dr. Joe Logan, then-president of the North Fresno Rotary — teamed up to raise

money and build the park. That first day, 14,000 ride tickets were sold, at 10 cents each, and the construction debt was repaid within three years.

Seven years later, Storyland sprouted next door, backed by City Hall and community groups. The first year saw more than 250,000 visitors take in the Alice in Wonderland maze, Mr. MacGregor's Cabbage Path and other attractions.

Profits from the amusement park were planted back into the community by the Rotary Playland board of directors. It was Playland money that, in 1964, bought 50 acres of extra land to help form Woodward Park. More cash went toward the zoo's reptile house, a new home for Nosey the elephant, land for Logan Park, and the Shinzen Friendship Garden.

Expanded entertainment options and the advent of state inspection of amusement rides took a toll on Playland. In 2000, it was down to two rides, but a fundraising campaign and a state grant brought some of the magic back.

The reality is, Playland and Storyland need regular tender, loving care. They will require community support beyond this fundraising drive. And to boost attendance, industry experts say Playland should change one ride every year.

That's OK. Fresno is up to the challenge.

Families need affordable entertainment and places to bond. We look forward to the grand reopening of Playland and Storyland and good times there for many years to come.

► Comment by going to [fresnobee.com](http://fresnobee.com) and clicking on the editorial.

## **Storyland and Playland board members resign, fundraising to start**

By Marc Benjamin

The Fresno Bee

March 25, 2015

The Rotary Storyland and Playland board resigned Wednesday night except for one board member who will join a new management committee overseen by Fresno Chaffee Zoo Corporation officials.

Wayne Thomas, a Fresno lawyer, is the lone Storyland and Playland board member to join the new board that includes businessmen Scott Miller and Bruce Batti, as well as retired Fresno County Supervisor Susan Anderson and John Valentino, Fresno Chaffee Zoo Corp. board chairman. Storyland and Playland's board had about a dozen members.

An evaluation of the parks shows about \$850,000 in repairs are needed. The board for the two parks had trouble raising money and attendance was falling since peaking in 2011.

Under an agreement reached last week and approved by the Fresno Chaffee Zoo Corporation, zoo officials will oversee the new board and manage the parks, initiate a fundraising effort and use zoo employees on a donated or reimbursement basis to get the parks operating again by early next year. Storyland and Playland will also employ its own staff as required for operations, renovation or maintenance.

On Thursday, a fundraising effort will be announced by Valley Yellow Pages, which will send preaddressed envelopes inserted into bags of each of the 290,000 phone books delivered in the Fresno area.



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